



SHIIR



SHIIR rugs are among the finest rugs available in the marketplace. Handcrafted by master artisans and endlessly customizable, they innovate upon traditional rug-making techniques with globally influenced designs and luxurious materials.

SHIIR

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INNOVATION
COLLECTION

Designed for Possibilities

With multiple standard
options for every rug!



INNOVATION COLLECTION

One pattern, three constructions: hand-knotted, hand-loomed, or hand-tufted? The choice is yours – fibers, too!



DESIGNED FOR POSSIBILITIES

Our Innovation Collection seamlessly bridges the gap between intimate residential retreats and refined commercial spaces. Whether anchoring a primary bedroom or elevating a corporate boardroom, the Innovation Collection is handcrafted to adapt anywhere you choose – without the need for customization.

Eight all-new designs – each available in your choice of standard constructions and fibers to work best for your particular application – make the selection process refreshingly simple. From hand-knotted, hand-tufted, hand-loomed and flatweave constructions to cashmere, silk, wool, nylon and PET fibers, the Innovation Collection offers multiple combinations to meet your every need.

Like Translation and Plein Air, our Innovation Collection lets you decide: inside or outside? Bedside or poolside? Cashmere hand-knotted, or all-wool flatweave? And the best part: these choices and more are standard, with no customization required!

Of course, like all SHIIR rugs, they're customizable, too – just in case you want to take the options a step further than we already have! Turn the page to discover more.

FUNCTION OF CIRCUMSTANCE

A tale of two rugs: both flatweaves, both available in your choice of either wool or PET. The plot? Which to choose! It's a storyline that unfolds depending on use. For outdoor applications, PET gives main character energy, while indoors, wool is the likely star.



A. Gruen, Sylva. Handwoven, flatweave. PET B. Gruen, Bluestone. Handwoven, flatweave. Wool

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Luma, Custom color. Handwoven, flatweave. Wool

GRUEN

INNOVATION COLLECTION

Made in India

Inspired by the vibrant landscapes of Morocco’s Atlas Mountains, our allover pattern captures the essence of this rugged yet beautiful region – from the undulating curves of its mountain ranges to the richly textured wares found in its local markets. Gruen is woven on a traditional pit loom, where the weaver sits in a dug-out hole, embracing an age-old technique that connects the land, culture, and craft. The result brings the warmth and spirit of the Atlas Mountains into any room. Handwoven flatweave, available in two standard fiber options: wool and PET.



Bluestone. Handwoven, flatweave. Wool

Handwoven, flatweave. Wool



Bluestone



Moka

Handwoven, flatweave. PET



Sylva

A

B

C

A. Robin. Handwoven, flatweave. Wool B. Lazuli. Handwoven, flatweave. Wool C. Avenna. Handwoven, flatweave. PET

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LUMA

INNOVATION COLLECTION

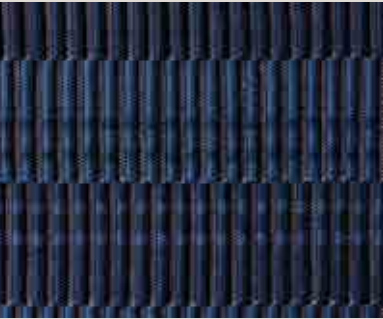
Made in India

They say the best designs come from collaboration—like Luma, whose every staggered, alternating stripe feels like the liveliest of conversations. Here, colors trade places, shifting column by column, a rhythm both structured and free. Inspired by Bauhaus ideals, Luma displays a meeting of minds and hands—of Indian weavers, modern designers, worldly cultures and historic influences, all combining in the creation of handcrafts for living. Flatweave construction and available in two standard materials: wool or PET.



Avenna. Handwoven, flatweave. PET

Handwoven, flatweave. Wool

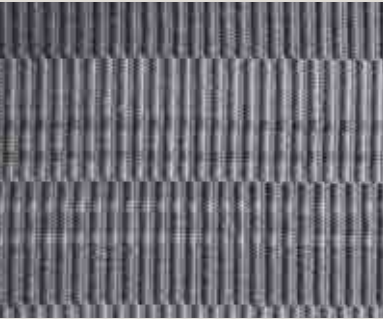


Lazuli



Robin

Handwoven, flatweave. PET



Avenna

Colorways are representations only. Please refer to actual rug samples for most accurate colorations.



Rivvi, Whipple. Hand-knotted, Persian. Wool

High durability and cleanability mean wool fiber is particularly well-suited to hard-working residential and commercial applications – or anywhere ease of care really matters.



Aiko, Ever. Hand-knotted, Persian. Cashmere & Silk

MATERIAL WORLD

Cashmere, silk, and wool combine in various forms to make these next two rugs applicable in a wide variety of situations. What’s most important to you? The sumptuous shimmer of cashmere and silk? Or perhaps your focus is more on practicality, in which case highly durable, easily cleanable wool is the better choice.



Rivvi, Zen. Hand-knotted, Persian. Cashmere & Wool

INNOVATION COLLECTION

Made in India

Mimicking the rough-yet-delicate interplay of birch bark and slender branches, Aiko weaves nature’s handiwork into a richly layered composition of distinct elements. The first is flowing pattern; the second is texture – four textures, actually, evinced through diamond-like checkerboard, subtle stripe, single-knot check, and irregular band. The resulting design is nearly alive, its hand-feel shifting subtly – like sunlight filtering a forest canopy. Hand-knotted and available in two standard fiber combinations: cashmere and silk, and wool and silk.



Aiko, Ever. Hand-knotted, Persian.
Cashmere & Silk

Hand-knotted, Persian
Cashmere & Silk



Fjord



Ever



Indi

Hand-knotted, Persian. Wool & Silk



Selkie



Lunt



Poseidon

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Colorways are representations only. Please refer to actual rug samples for most accurate colorations.



INNOVATION COLLECTION

Made in India

Inspired by the handwoven textiles of the Atlas Mountains, our Tulu weave rug reflects the raw beauty of Berber craftsmanship. This technique alternates plush pile with flatwoven rows, creating subtle linear breaks, mimicking the wind-swept ridges of the Sahara. Hand-clipped for definition, it is at once both structured and organic—lightweight, yet rich in dimension. Here, pattern emerges not from ornamentation but from the rhythm of the weave itself – and is shaped by tradition and touch. Available in Persian hand-knotted, and two standard fiber combinations: all wool, and cashmere and wool.



*Zen. Hand-knotted, Persian.
Cashmere & Wool*

*Hand-knotted, Persian
Cashmere & Wool*



Palladian



Zen



Asarra

Hand-knotted, Persian. Wool



Whipple



Yin



Cenza

A. Palladian. Hand-knotted, Persian. Cashmere & Wool B. Whipple, Hand-knotted, Persian. Wool

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Colorways are representations only. Please refer to actual rug samples for most accurate colorations.

CONSTRUCTION + FIBER = CHOICE

We get it. You finally find a rug you love, but it's only available in cashmere, not wool. Or the design is perfect, but you need a rug that's hand-loomed, not hand-knotted. The Innovation Collection offers so many standard constructions and fibers, it answers your every wish and makes rug selection a breeze.



Skinner, Latte. Hand-knotted, Tibetan. Wool & Silk

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Skinner, Morning Haze. Hand-knotted, Tibetan. Wool & Silk

ESHA

INNOVATION COLLECTION

Made in India

A recent visit to India included an afternoon spent sitting cross-legged over tea with one of the country’s master weavers, who shyly – yet proudly – shared with us a prized possession: an antique rug crafted by the renowned weavers of South Asia’s Baluch tribe. From that afternoon, our Esha interpretation was born. Featuring the geometric patterns and rich colors for which Baluch rugs are celebrated, Esha is both durable and forgiving, making it especially well-suited for commercial applications. Historical character and lasting functionality? We say yes! Available in three standard constructions: Turkish knot pile, Persian knot oxidized, and Persian knot special weave.

Hand-knotted, Persian. Cashmere



Kiss



Andeara



Oyana

*Hand-knotted, Persian
Wool & Silk Oxidized*



Glint



Banya



Kasumi

Hand-knotted, Turkish. Wool



Sway



Lupo



Yashi



A

B

C

A. Fienno. Hand-knotted, Persian, Soumak & Pile. Cashmere & Wool B. Missek. Hand-knotted, Tibetan. Wool & Silk
C. Treena. Hand-loomed. Wool

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LARIS

INNOVATION COLLECTION

Made in India and Nepal

A morning stroll through the rhythmically perfect arched colonnades surrounding Paris's Place des Vosges yielded our inspiration for Laris. Just as structured and similarly ever-changing with light, Laris balances geometric precision with subtle color undulation, ensuring no two of its rows feel identical. Available in three standard constructions: hand-knotted Persian, hand-knotted Tibetan and hand-loomed.

*Hand-knotted, Persian
Soumak & Pile, Cashmere & Wool*



Fienno



Shoko



Basil

Hand-knotted, Tibetan. Wool & Silk



Missek



Tanba



Laurel

Hand-loomed. Wool



Treena



Seyko



Myrtle

Colorways are representations only. Please refer to actual rug samples for most accurate colorations.

INNOVATION COLLECTION

SKINNER

INNOVATION COLLECTION

Made in India and Nepal

Inspired by photography of dance, Skinner captures a moment in motion – like a ballerina caught mid-pirouette, a trail of chiffon billowing in the air. Its pattern ripples and fades, like sound waves. Smoke. Energy. Movement made tangible, woven into stillness – a tactile dance, frozen in time. Available in three standard constructions: hand-tufted, hand-knotted Persian, and hand-knotted Tibetan.

A

B

C

A. Embrace. Hand-knotted, Persian. Cashmere & Wool B. Blossom. Hand-knotted, Tibetan. Wool & Silk
C. Fizz. Hand-tufted. Wool & Nylon

*Hand-knotted, Persian
Cashmere & Wool*



Embrace



Glisten



Vento

Hand-knotted, Tibetan. Wool & Silk



Blossom



Latte



Morning Haze

Hand-tufted. Wool & Nylon



Fizz



Crema



Knight

SORIN

INNOVATION COLLECTION

Made in India and Nepal

Embodying the notion that emptiness brings with it possibility, Sorin features an open field that invites interpretation, offering a versatile canvas to fill – with myriad furniture placements, or none at all. In contrast, Sorin’s textured border – reminiscent of reed mats, handwoven baskets, and interlaced leather—edges that field with intricate detail. It is this very contrast – between openness and structure – that allows Sorin to feel both limitless and beautifully defined. Available in three standard constructions: hand-tufted, hand-knotted Persian, and hand-knotted Tibetan.

*Hand-knotted, Persian
Wool & Silk Oxidized*



Jasper



Empress



Kumo

Hand-knotted, Tibetan. Wool & Silk



Willow



Grace



Shikari

Hand-tufted. Wool & Nylon



Eden



Flora



Ardo

A. Shikari. Hand-knotted, Tibetan. Cashmere & Wool B. Jasper. Hand-knotted, Persian. Wool & Silk
C. Eden. Hand-tufted. Wool & Nylon

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“We’re excited to offer designers their choice of constructions and fibers for each of the rugs in the Innovation Collection – standard! Now there’s no need to customize to get just what they’re looking for.”

Shea Soucie, Co-Founder, SHIIR Rugs



Sorin, Jasper. Hand-knotted, Persian. Wool & Silk

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Sorin, Jasper. Hand-knotted, Persian. Wool & Silk



Passage, Persuasion

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Brass Door, Custom



ADAPTATION COLLECTION

Our most modern collection, Adaptation is distinguished by an uncommon versatility. Equally balanced between abstract interpretation and decorative celebration, Adaptation derives its organic sensibility from the complexities of texture—like sands transported on Mediterranean winds—found in nature. All rendered, of course, in exhilarating fashion.



Interlude colorways



Sylvan, Dolce

Brass Door, Weathered

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Shibori, Midori

BRASS DOOR



Made in India. Wool & Silk

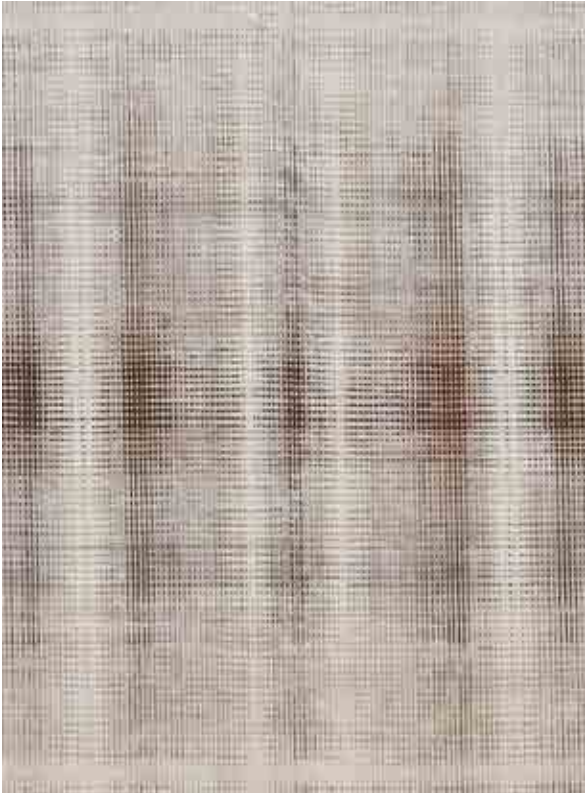


Ancient Mariner



Weathered

ELLERY



Made in India. Wool & Silk



Blake



Sailcloth



Puff

INTERLUDE



Made in India. Wool & Silk



Envy



Patriot



Island



Rose Gold

PALLINA



Made in India. Cashmere



Basalt



Marina



Travertine

PASSAGE



Made in India. Wool & Silk



Birch



Peacock



Cardamom



Persuasion



Lunar



Watchet

SHIBORI



Made in India. Wool & Silk



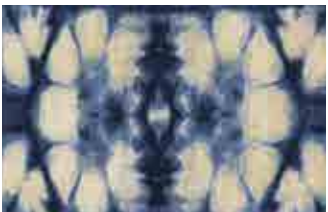
Arashi



Midori



Konsho



Rokocha

Made in Nepal. Wool & Silk



Dulce



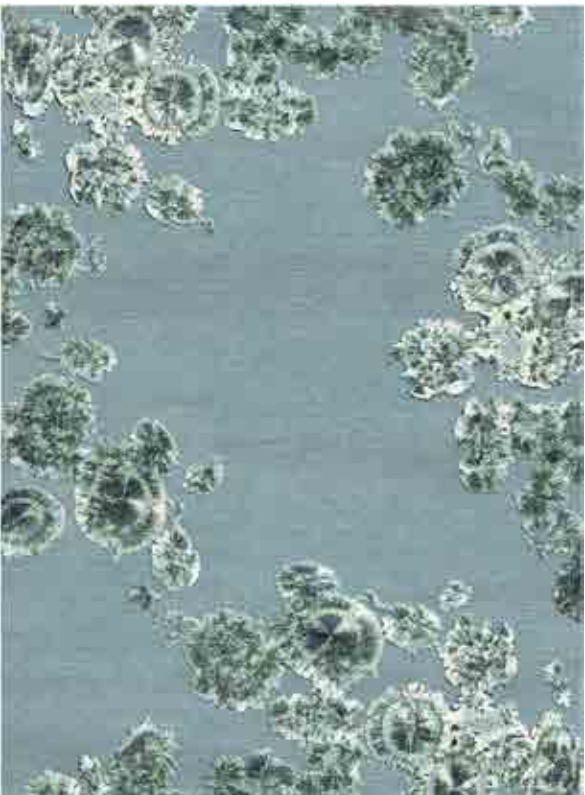
Lloyd



Enchanted



Trevino



SYLVAN



Arbor, Hyacinth

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Quill colorways

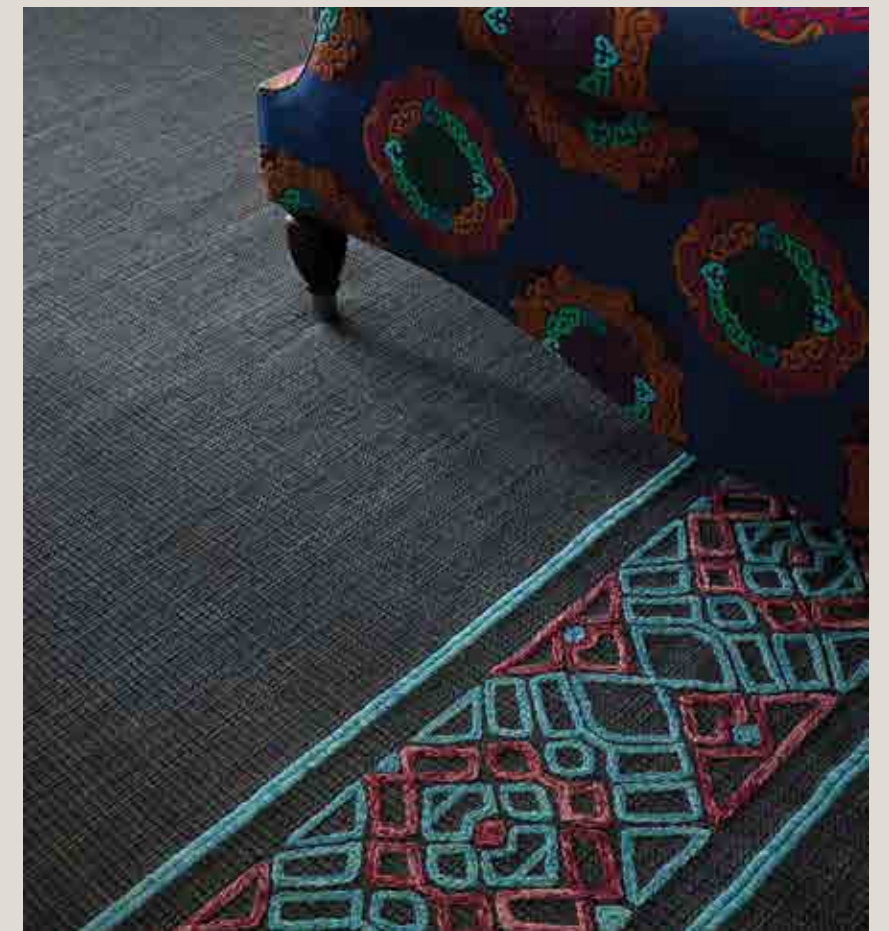


EMBROIDERY COLLECTION

A captivating dichotomy of lyrical ornamentation and geometric foundation, the Embroidery Collection is inspired by the simultaneous simplicity and complexity of nature's marvels. Embellished with rarely seen embroidery techniques hand-stitched atop flat-woven backgrounds, these rugs are marvels in themselves.

This custom-colored Embroidery Collection rug identically matches bespoke furnishings.

Woodland, Custom color





Embroidered entirely by hand, these rugs truly display the art of craft.

Vine, Flagstone

Carreau, Truffle



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Terni, Custom color and pattern

ARBOR



Made in India. Wool flatweave with wool embroidery



Hyacinth

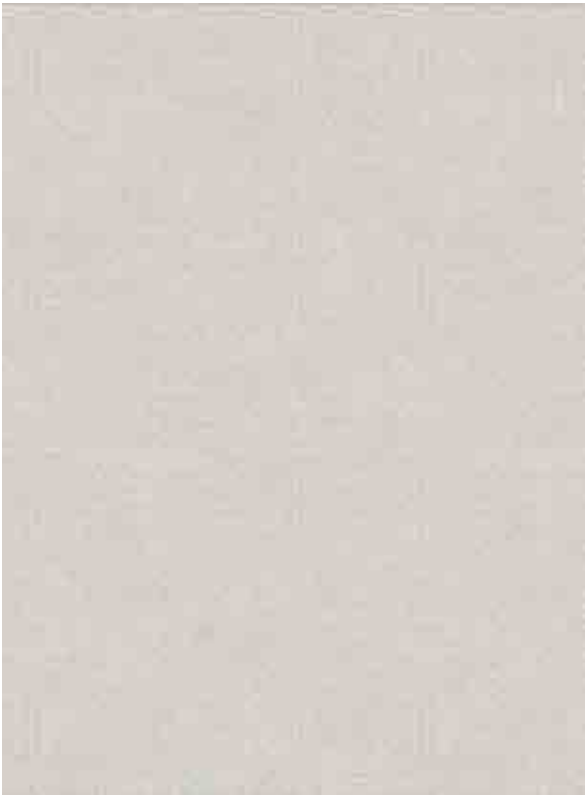


Sedum



Illium

BOTANICA



Made in India. Wool flatweave with wool embroidery



Halo

Made in India. Silk flatweave with silk embroidery



Fountain



Statuary



Loam



Truffle

CARREAU



QUILL

Made in India. Silk flatweave with silk embroidery



Chatsworth



Eaton



Huntington



TERNI



Made in India. Wool flatweave with wool embroidery



Aqua



Nera



Carex



Umbria

Made in India. Silk flatweave with silk embroidery



Copper



Flax



Flagstone



Picket



VINE

TREILLAGE



Made in India. Silk flatweave with silk embroidery



Brook



Lichen



Burlap



Pond

Made in India. Wool flatweave with wool embroidery



Ember



Hawk



Fox



Stream



WOODLAND



Compendio, Billow



Fiume, Liri

Pezzato, Mineral



They may be subtle, but our Essence Collection patterns ground rooms with intense visual interest.



SHIIR

ESSENCE COLLECTION

Inspired by the infinite artistic possibilities presented by a blank canvas, the Essence Collection celebrates the notion of restraint in the most luxurious of ways. Texture is its hallmark; technique is its muse. Tactile, poetic and quintessentially versatile, the Essence Collection easily welcomes a mélange of individual creative expressions.



Etson, Ashland



Rovine, Custom



Palisade, Custom runner

SHIIR rugs are as well-suited to commercial spaces as they are to residential interiors.

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Fiume, Timber

COMPENDIO



Made in India. Wool & Silk



Acorn



Dew



Ballad



Regiment



Billow

ETSON



Made in India. Wool



Ashland



Glacier



Beryl



Lawn



Coal



Millet



Fresh



Russet



Gale



Vellum

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FIUME

Made in India. Wool & Silk



Arno



Piave



Liri



Tantara



Tiber



PALISADE

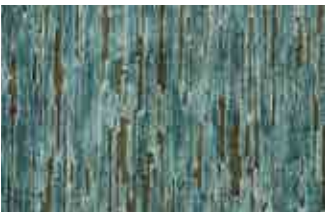
Made in India. Wool & Silk



Crystalline



Key



Steep



PEZZATO



Made in India. Cashmere & Silk



Daplin



Mineral

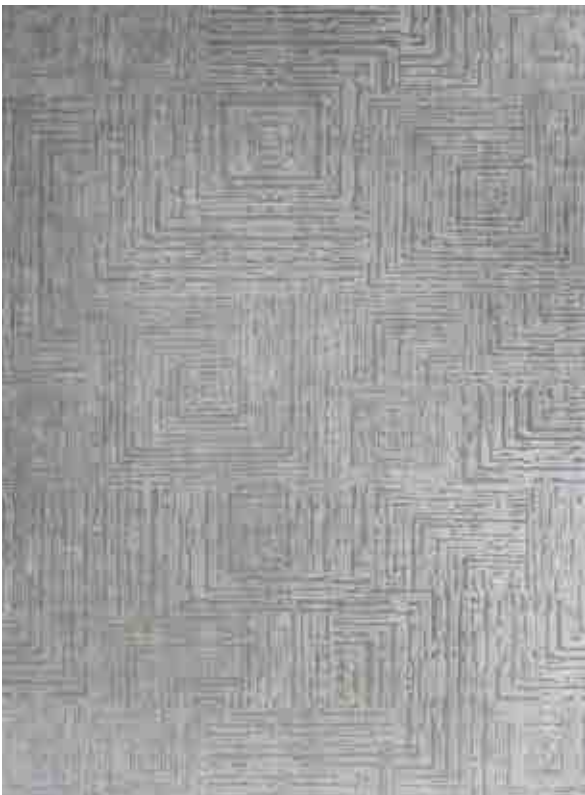


Edgewood



Whisper

ROVINE



Made in India. Wool & Silk



Lapis



Terra



Marmo

SYMMETRIA



Made in India. Cashmere



Admiral



Nickel



Dover



Rivulet



Maize



Slate



Narcissus, Imperial

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Damascus, Crown



HERITAGE COLLECTION

Rousing interpretations of legacies ascribed to a broad array of cultures—including the refined patterns found in Persian rugs, Venetian bookbinding paper, and antique French textiles—our Heritage Collection transcends mere translation of the traditional. Inspired by—but never beholden to—their rich histories, these are classics, reborn.

Inspired patterns deliver welcome jolts of excitement—even more so when colors are customized to your exact needs.

Agate, Ice





Briar, Custom



Bookbinder, Laguna

Briar's versatility makes it a perennial favorite among designers.

Made in India. Wool & Silk



Ice



Melon



Villager

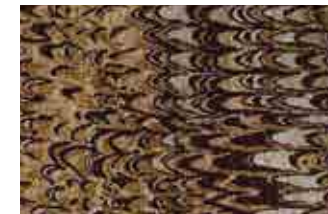


AGATE

Made in India. Wool & Silk



Laguna



Masque

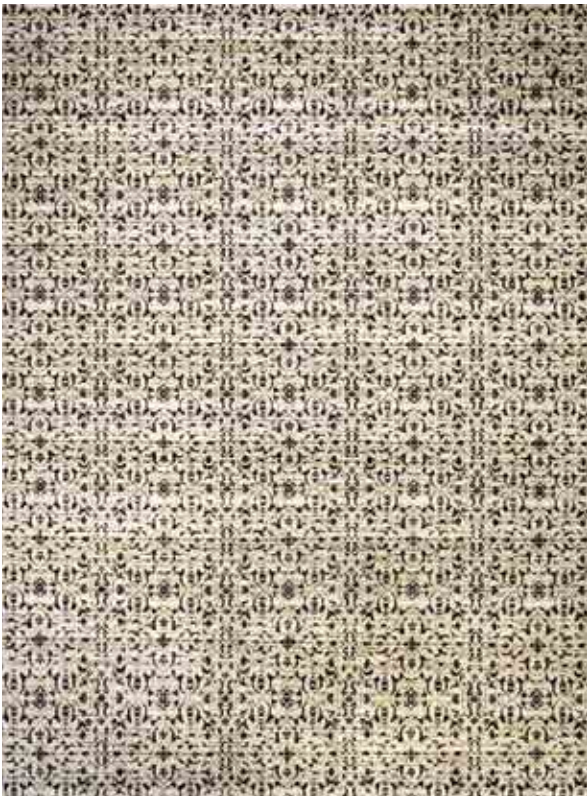


Titian



BOOKBINDER

BRIAR



Made in India. Wool & Silk



Curren



Nightlock



Fawn



Sepia

DAMASCUS



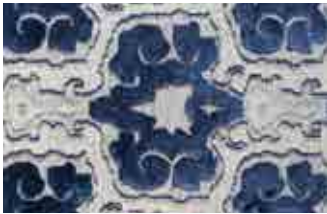
Made in India. Wool & Silk



Blush



Crown



Celestial

Made in India. Cashmere, Wool or Silk



Champagne



Imperial



Slate



NARCISSUS



Holborn, Bittersweet



Ludlow, Cream



LEATHER COLLECTION

Designed for possibilities, Leather Collection rugs are customizable works of art. As well-suited to walls and upholstery as to floors, they're handcrafted—ethically and responsibly—by specialized artisans across the world using only the finest quality leathers. Honoring leather's perfectly imperfect nature, these edgy yet elegant treasures are ever-evolving, and will age with grace and style.

Breton colorways



Truly innovative, our Leather Collection melds materials—think metal and silk—with ease.

Callahan colorways



Hair-on-hide, trapunto stitching, and metal rivets distinguish our Leather Collection.



Essex Abbey



Hawksbury, Porter

Our leather rugs are works of art and have been used as wall coverings, upholstery, and even pool table covers.

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Made in Italy. Hair on Hide



Blair



Deep



Citrine



Tate



BRETON

Made in India. Leather & Silk



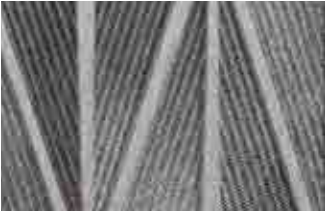
Beeswax



Oakmoss



Charred



Shoal



CALLAHAN

ESSEX



Made in India. Leather & Silk



Abbey



Harrow



Chase

HAWKSURY



Made in India. Leather or Hair on Hide, Copper Rivets*



Croft



Regent



Porter



Walnut

* Copper will develop a patina over time.

HOLBORN



Made in India. Leather & Silk



Bittersweet



Rattan



Pimm



Turtledove

WARWICK

Made in India. Leather



Bower



Derby



Caramel



Royale





Bahtia, Altan

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Cariff, Bonsai



LINEAGE COLLECTION

Like the ancient civilizations whose histories and cultures informed them, our Lineage Collection rugs are inspired interpretations of the world's finest antiques—all reimagined in forward-thinking style to meet contemporary needs. Though rooted in the richly evocative past—think spice-fragranced souks, medieval imperial palaces, or the Caucasus Mountain passes of the Silk Road—Lineage Collection rugs are Old World, yet of the moment. Freshly colored, endlessly customizable, and versatile almost beyond imagination, they layer traditional, transitional, and contemporary interiors with ease and soulful flexibility. (And should you desire authentic, original antique rugs, we've got a finely curated selection of those, too!)

Kada features a striking interplay of small, whimsical design elements.

Tabi's design is instantly recognizable as being informed by nature.



Tabi, Bridge



Sula, Maveem

*Yesterday's traditions;
today's interiors—
Lineage Collection rugs
bridge the gap.*

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Made in India. Wool



Altan



Platinum



Zarrine



BAHTIA

Made in India. Wool



Allure



Bonsai



Light Ash



CARIFF

ISLA



Made in India. Wool



Eternal



Tribute



Nautilus

JERRAN



Made in India. Silk & Wool



Badian



White Jasper



Masala

KADA



Made in India. Silk & Wool



Chutney



Larin



Tulip

LYRA



Made in India. Silk



Caspian



Emblc



Persian Dawn

SEN



Made in India. Wool



Benami



Clay



Cham



Reese

SHARRA



Made in India. Wool



Dolomite



Noa



Jade

Made in India. Wool



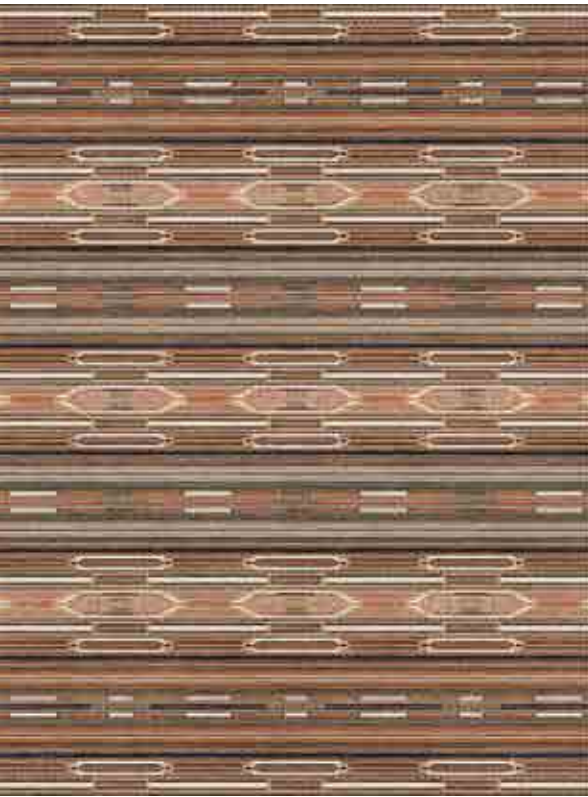
Karani



Maveem



Zeytune



SULA

Made in India. Silk & Wool



Bridge



Camoca



Cascade



TABI



Camber, Holt



Trace, Crane

Lyric Collection



In typical SHIIR fashion, even our mostly solid rugs are suffused with depth.



LYRIC COLLECTION

The Lyric Collection is our new line of hand-loomed rugs. Featuring luxury fibers such as cashmere and silk, the collection features thirteen designs—many incorporating surprisingly complex hand-carving techniques. Designers will welcome the Lyric Collection’s many opportunities for customization, as well as its friendly price points.



Walker colorways

Thanks to nuanced design and moments of hand-carved pattern play, even familiar stripes are imagined with originality.

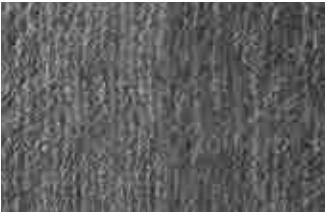
Allard, Titan



Made in India. Wool



Bubble



Titan



Fuller



Wynne



Linden



ALLARD

Made in India. Wool, Silk & Linen



Dorsey



Olympus



Meditation



Rhubarb



ANYA

BECK



Made in India. Wool



Aquitaine



Muslin



Dawn

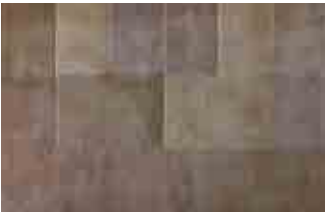


Tansy

Made in India. Silk



Burnt Umber



Slip



Lagoon

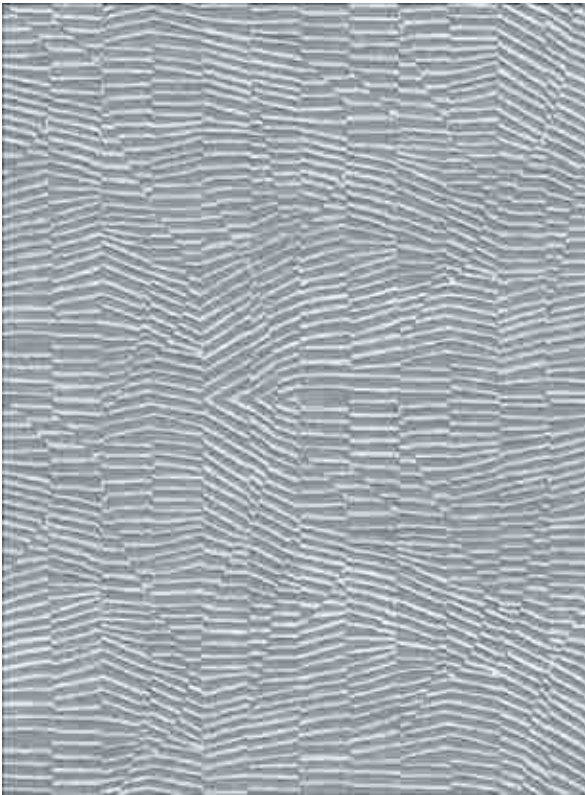


Sterling



KEELAN

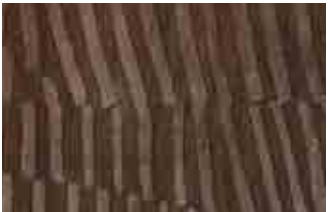
CAMBER



Made in India. Pashmina & Silk



Holt



Pointe



Peppercorn



Splash

Made in India. Wool & Cashmere



Chambray



Dunn



Crew



Froth



KHOLO

QUINN



Made in India. Wool



Eggplant



Kelly



Hayden



Tawny

Made in India. Wool & Silk



Clements



Pendleton



First Light



Plymouth

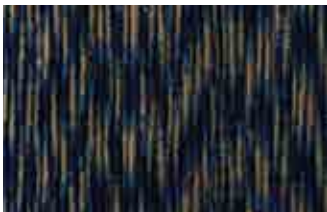
RILL



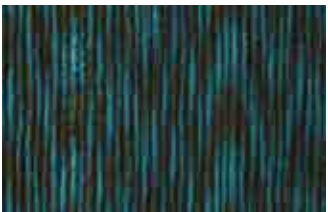
REMY



Made in India. Wool



Collier



Larimar

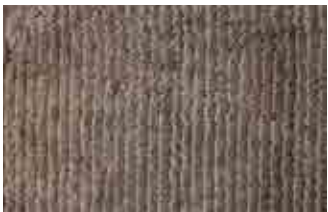


Featherstone



Peony

Made in India. Silk & Cashmere



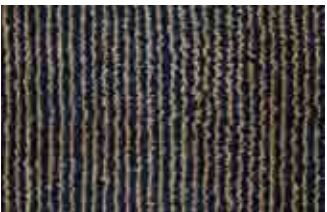
Florentina



Murray



Malabar

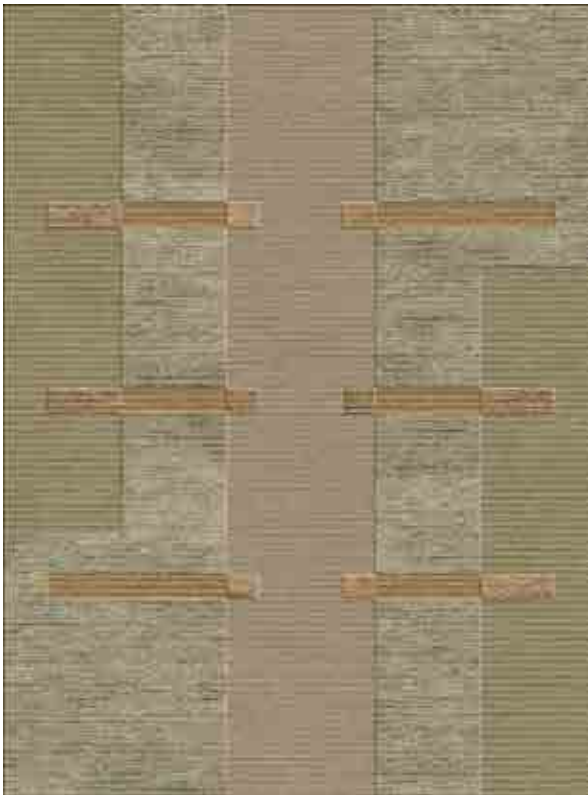


Wren

SKALLA



TATAMI



Made in India. Wool & Silk



Confection



Tourmaline



Gossamer



Volley

Made in India. Wool & Silk



Danube



Moss



Gregg



Shoji



WALKER

TRACE



Made in India. Wool & Silk



Crane



Lowery



Foxglove



Peyto

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Merletto, Viola



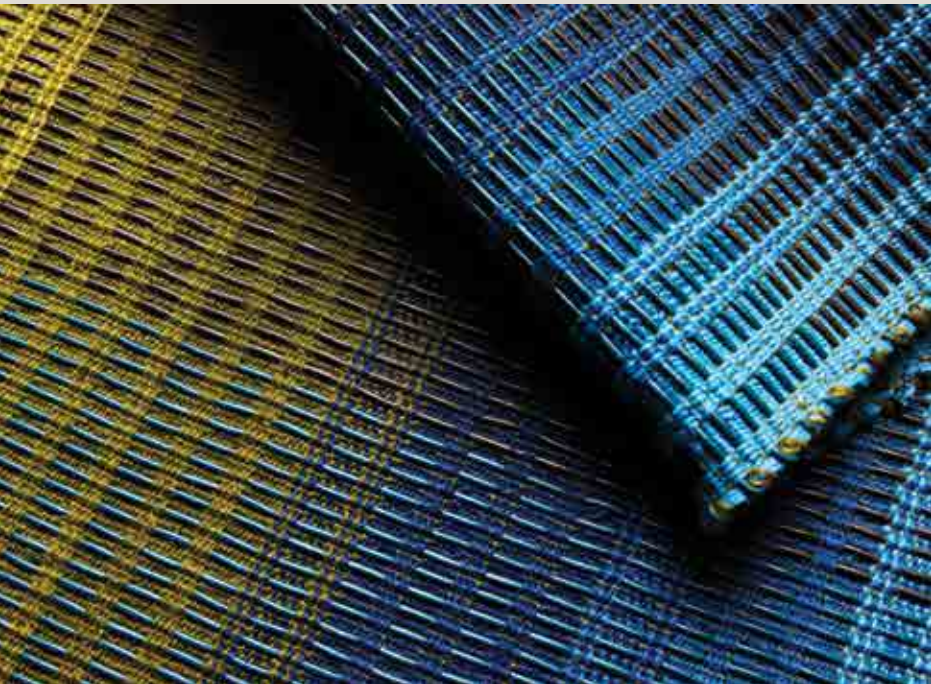
Sedira, Greylin



ODYSSEY COLLECTION

Uniquely bold expressions of style unlike any others. Investment pieces that layer space with stories—of oceans crossed, cultures explored, histories exalted. Stories of the natural world—revered, remembered, and reinvented. Stories of master artisans whose talents elevate handcraft to the sublime. A collection born of myriad influences: a long-ago African Queen’s geographic conquests. The mesmerizing allure of a canopied tree beneath the shimmering Mexican sun. An early twentieth century European design movement still captivating us today. These are rugs that capture the imagination. They’re original. Memorable. And right at home, in any home.

Albers, Karmin





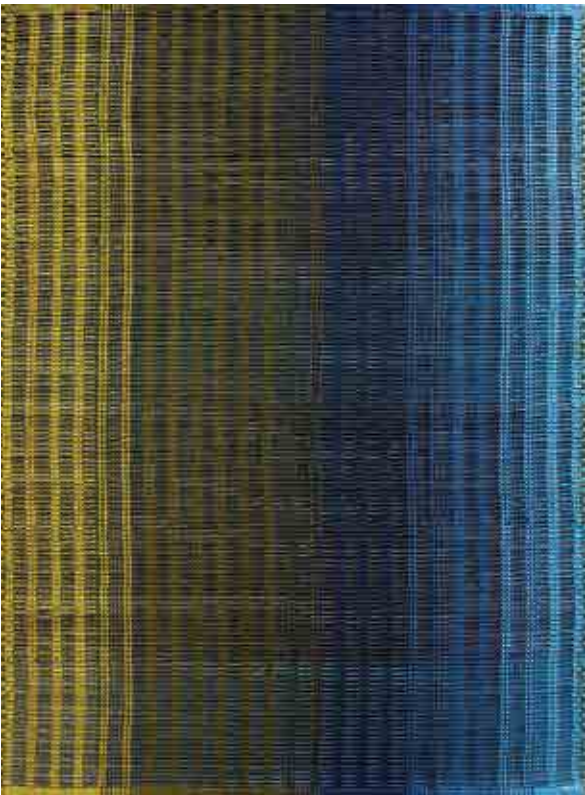
Odyssey Collection

Maquette, Marzipan



Tinian, Peridot

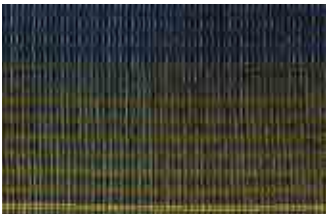
ALBERS



Made in India. Linen Warp, Leather Weft

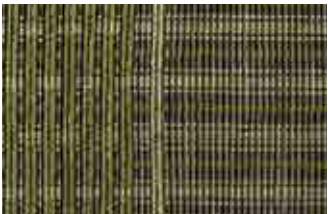


Bergen



Karmin

Made in India. Linen Warp, Leather Weft

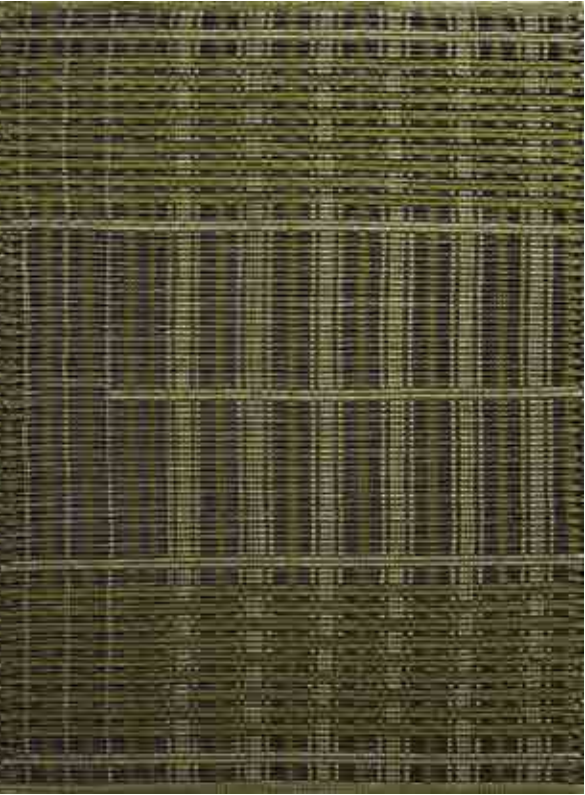


Loden

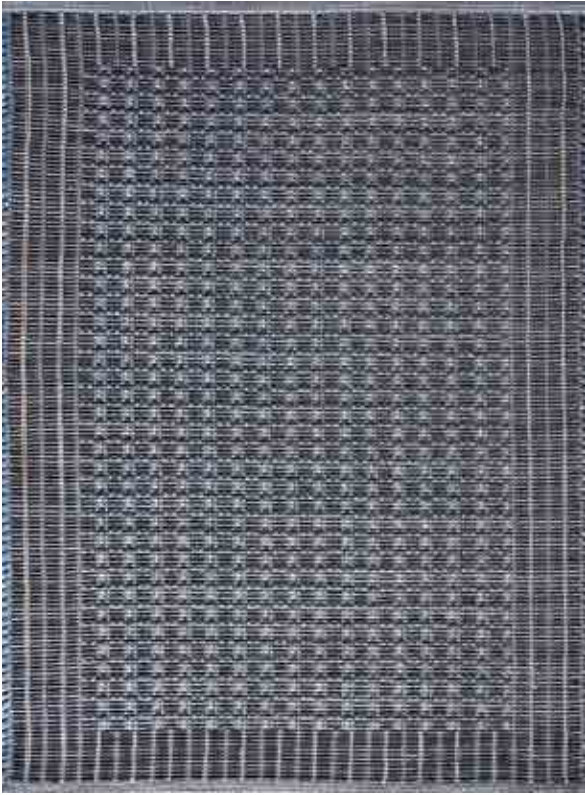


Quarry

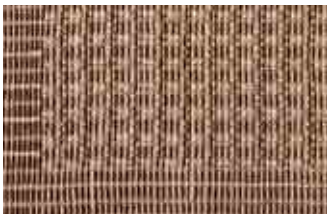
CROSSING



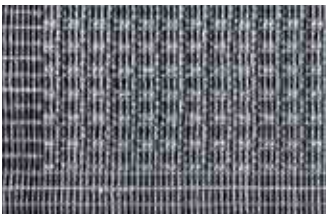
BORDURE



Made in India. Linen Warp, Leather Weft



Café



Cielle

Made in India. Cashmere, Wool



Boca



Cuchillo



Encanto

DURANGO



MAQUETTE



Made in India. Wool



Chrome



Marzipan

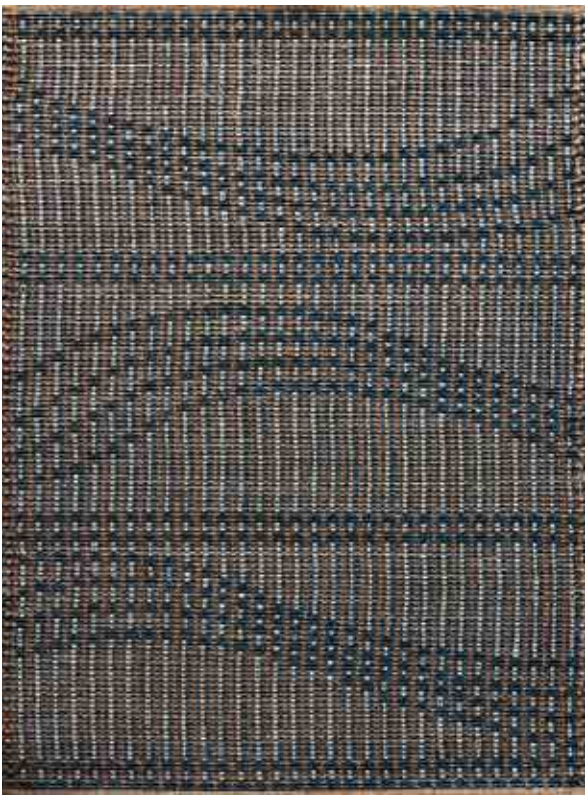


Lark



Sawyer

MERLETTO



Made in India. Linen Warp, Leather Weft



Piovana



Vola

Made in India. Linen Warp, Leather Weft



Deep Blush



Peridot

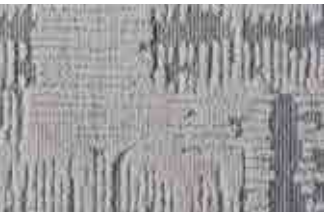
SEDIRA



Made in Nepal. Wool



Cyanis



Greylin

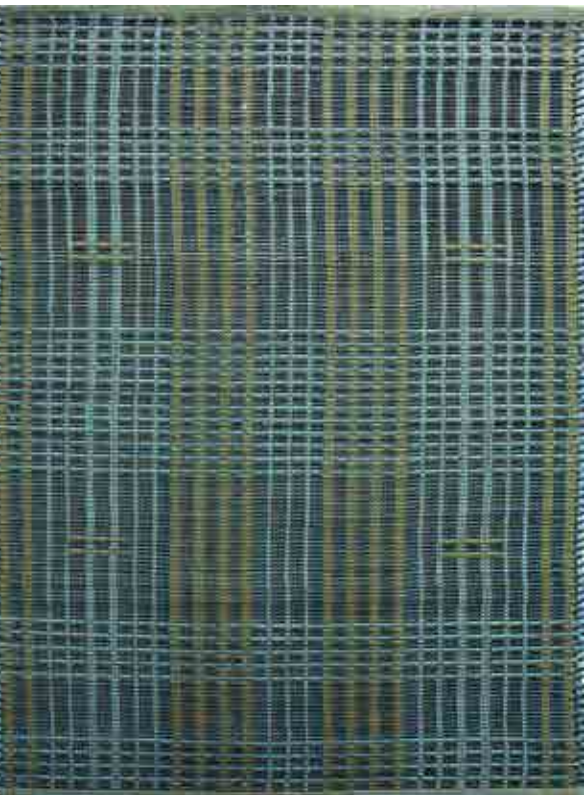


Forde



Roselle

TINIAN





Iconic Ikat, Custom scale and color

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Constellation, Spring



Indo Tess, Custom



ORIGIN COLLECTION

Strength of line reigns supreme in Origin—a noteworthy collection of the most graphic sort. Intuited by the primitive, yet sublimely sophisticated, its geometric influences are distilled to their most lyrical essence. Statement-makers that deliver a clear ornamental message, Origin is rooted in the familiar—yet espouses the worldly.



Ombre Stripe, Cirrus

Glyph, Cabot



Indo Tess Inverse, Smoke

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Designer: Kelly Hohla. Photography: John Merkl



Nepa Tess, Custom scale and colorway

CONSTELLATION



Made in India. Wool & Silk



Aster



Meridian



Barlow



Spring

GLYPH



Made in Nepal. Pashmina & Silk



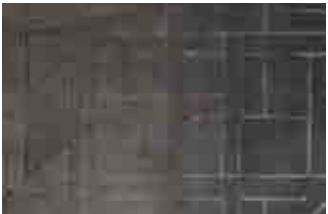
Cabot



Nile



Ecran



Relic



Mirage

Made in India. Wool



Persimmon



Thyme



Pomegranate



Wheat

ICONIC IKAT



Made in India. Wool & Silk



Centennial



Sable



Smoke

INDO TESS



INDO TESS INVERSE



Made in India. Silk & Wool



Coastal



Sable



Cotton



Smoke



Dove

NEPA TESS



Made in Nepal. Wool & Silk



Dusk

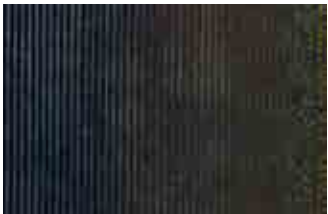


Shell



Sapling

Made in India. Mohair, Wool & Silk



Arcus



Fog



Cirrus



Vapor

OMBRE STRIPE





Landis, Pearl



Post, Pumice



SHIIR

PARADIGM COLLECTION

Defined by lower price points and faster lead times, the Paradigm Collection features the same hallmarks for which all SHIIR rugs are celebrated: Fiber-centric design, innovative technique and reverence for the traditional art of the hand-weaver. Exceptionally versatile, texture-rich and relaxed by looser weaves, Paradigm grounds even the most well-used spaces with unmistakably nuanced allure.

Maro, Verdant





Rugs first: SHIIR rugs lay a versatile foundation upon which to design a room. And with so many textures, patterns, and price points to choose from, getting started is easy.

Primitive, Ochre



Tellen colorways

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Made in Nepal. Wool & Silk



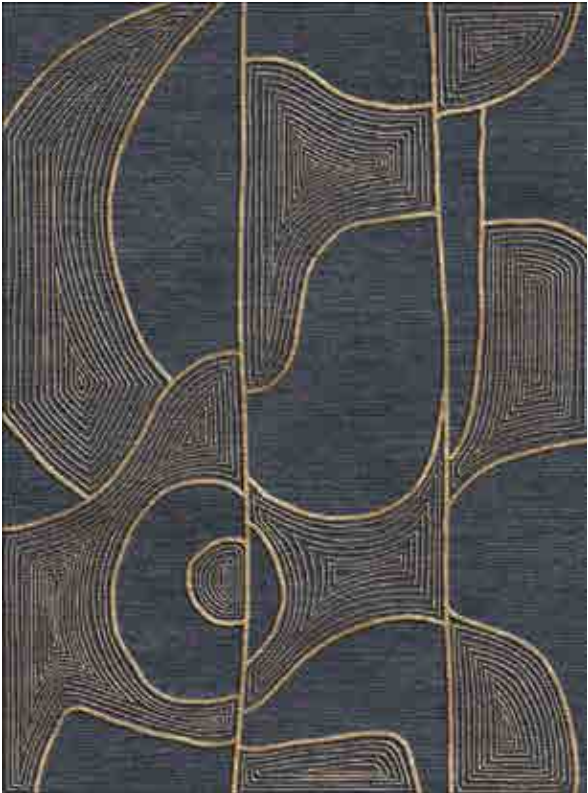
Baroque



Cay



Pearl



LANDIS

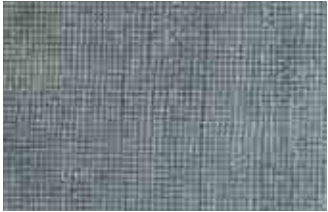
Made in India. Silk



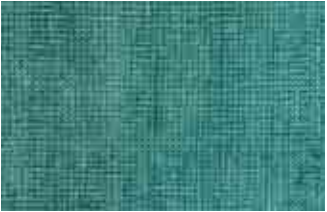
Cement



Mushroom



Horizon



Mystic



Verdant



MARO

POST



Made in India. Wool & Silk



Collins



Verse



Pumice



Warm Sugar

PRIMITIVE



Made in India. Wool & Silk



Ashen



Indigo



Bordeaux



Ochre



Calypso



Pine



Denim

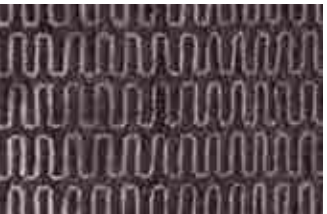


Plank

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TELLEN

Made in India. Wool & Silk



Aubergine



Shade



Oxford



Twine



Sequoia



Wildwood





Serena, Grove

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Radcliffe, Terracotta

Carreau PA, Canal



PLEIN AIR COLLECTION

Uncommonly sophisticated hand-knotted rugs that are beautifully at ease both indoors and out, SHIIR's Plein Air Collection distinguishes residential and commercial projects with wondrous colorations, complex patterns, and tactile extravagance. Think: exquisite hand embroidery. Finely hand-stitched pattern accents. Richly heathered solids. And satisfyingly hefty flat weaves. All handcrafted of sustainably sourced PET fiber. All with the ability to resist the elements, fading, stains—and life. And all designed to invite layering with the rest of our rugs, whether within a room or throughout a home. Now more than ever, there's a luxurious SHIIR rug perfectly suited to your every need—regardless of where you need it.

Sustainably sourced PET fiber yields surprisingly sophisticated designs.

A rich array of standard colorways makes it easy to source the perfect Plein Air rug for any application.

PET fibers are extremely resistant to fading from ultra-violet light.

Our Plein Air Collection rugs are as beautifully suited for indoor applications as outdoor. PET fiber makes them eminently livable, in true SHIIR style.



Serena, Breath

Promenade colorways



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Made in India. Polyester (PET)



Canal



Languid



Dominion



Steel



Twig

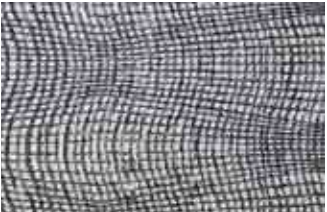
CARREAU PA



Made in India. Polyester (PET)



Aloe



Silverado



Fig



Straw



Moyer



Winwood

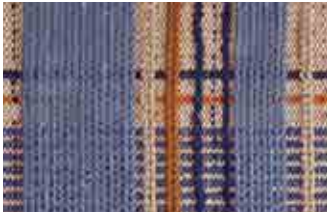
COLLINE



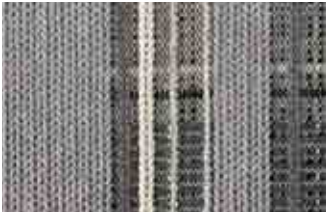
KETT PA



Made in India. Polyester (PET)



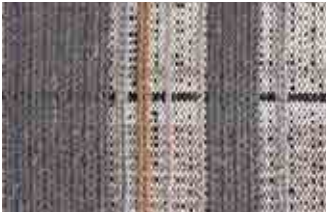
Bevel



Latch



Bluebell



Purr



Cedar



Thistle

MARLOW



Made in India. Polyester (PET)



Agave



Lill



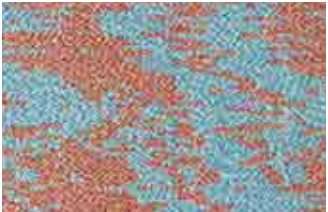
Azuline



Rivet



Cork



Surf

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MICHI



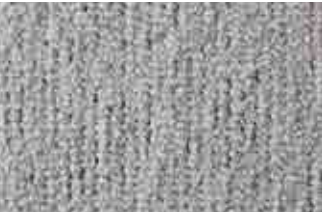
Made in India. Polyester (PET)



Open Sea

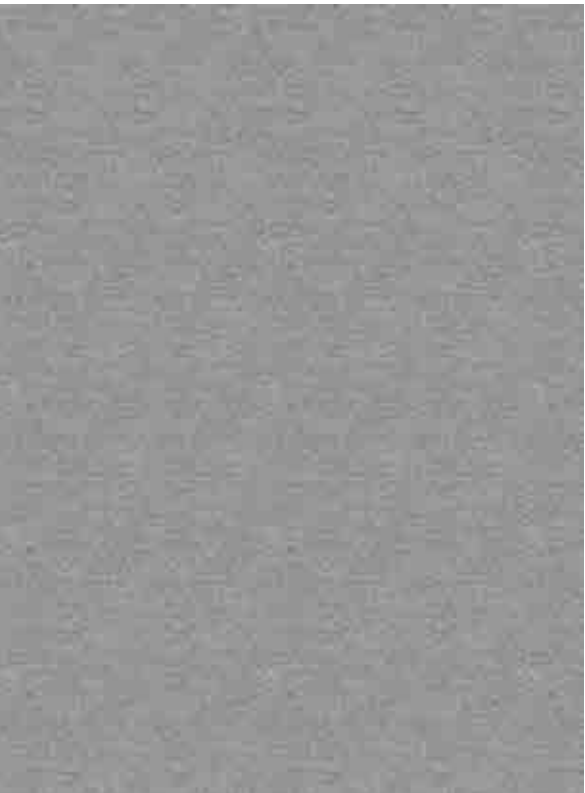


Peanut



Seren

PARTERRE



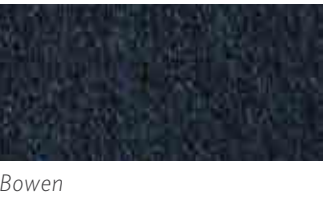
Made in India. Polyester (PET)



Balm



Ivy



Bowen



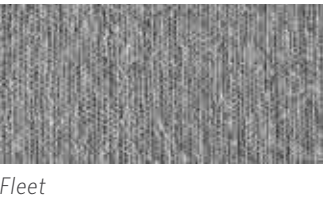
Ridge



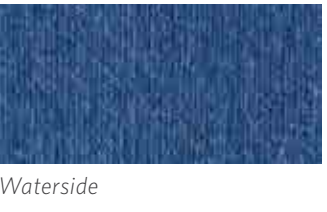
Cove



Root

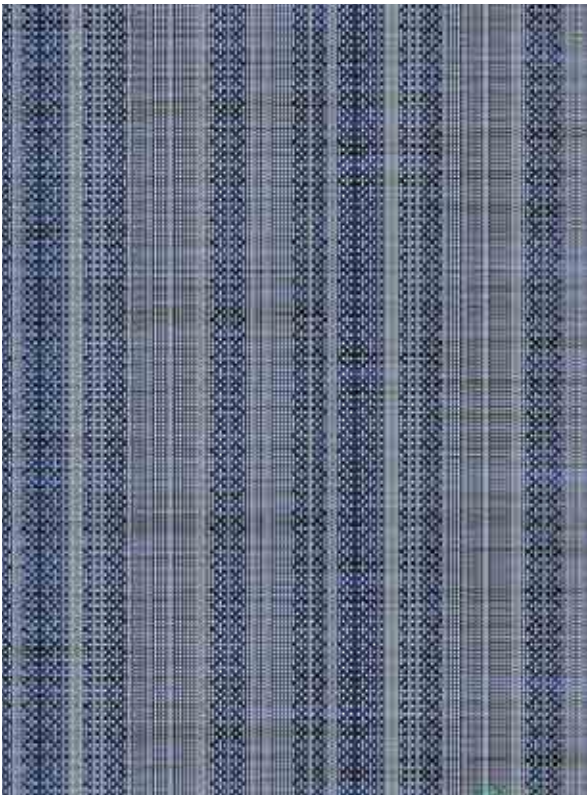


Fleet



Waterside

PROMENADE



Made in India. Polyester (PET)



Glenn



Lyman



Haven



Grape



Hydra



Pointer

RADCLIFFE



Made in India. Polyester (PET)



Calf



Jute



Coach



Stem



Cort



Terracotta

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SERENA

Made in India. Polyester (PET)



Breath



Harlen



Calm



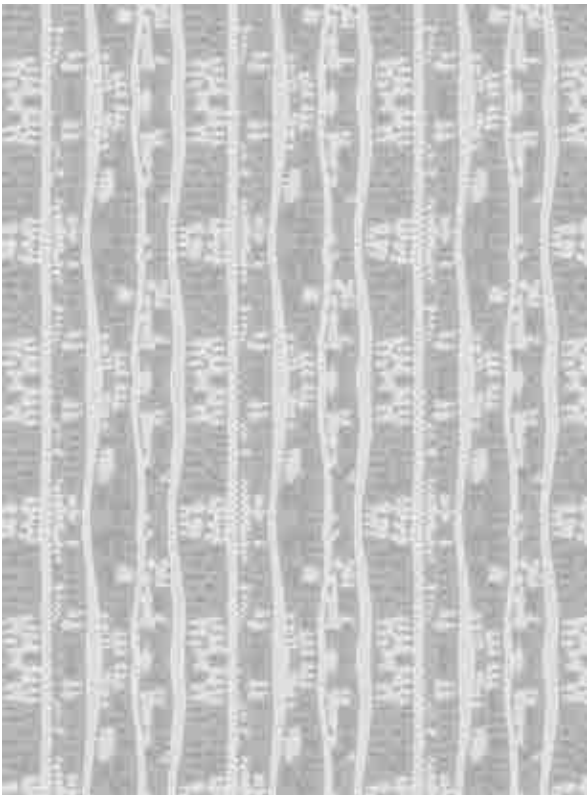
Placid



Grove



Timmeny





Rand, Earl Gray



Merrin, Ripple



REALM COLLECTION

Drawing on worlds both familiar and mysterious—the natural, the fashion-oriented, the far, far away—Realm encompasses a multitude of inspirations. Still, common threads abound: color, in unexpected mixes of warms and cools—or lack thereof. Texture—in abundance, or subtly suggested.

Think: New silk chenilles. Chunky, felted, linen and wool. And of course, hand-knotted, embroidered, and flat woven. Pattern, whether vivid or a whisper—all displaying the deepest of design intentions. In other words, a versatile array of compatible choices destined to mix well together. All, featuring lower price points and faster lead times. All, evocative of SHIIR’s most luxurious offerings. And all, delights of color, texture, and pattern, informed by cultures and artistic traditions the world over.

We pride ourselves on offering an abundance of textures for all your design needs.





Binden, Custom



Intero, Float

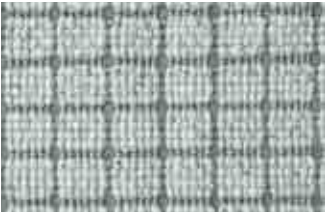


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Made in India. Wool & Linen



Acadia



French Gray



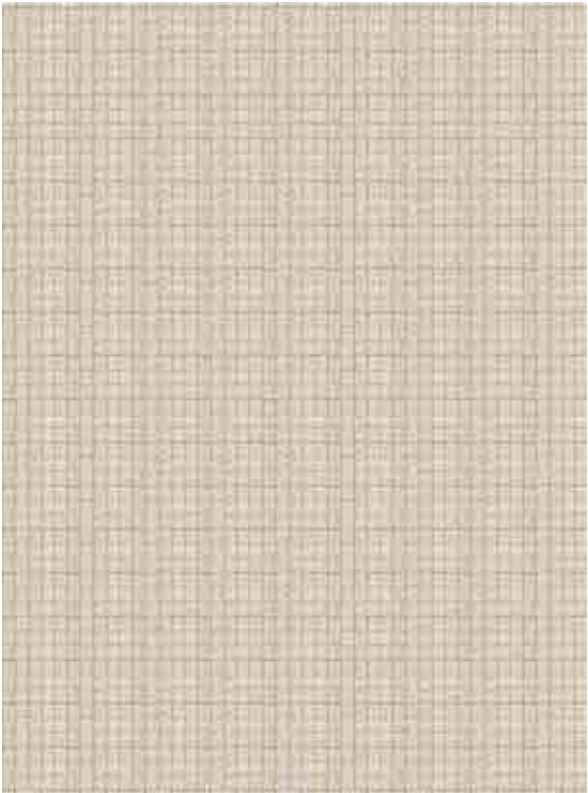
Azure



Mulberry



Nantucket



BINDEN

Made in India. Wool



Baltic



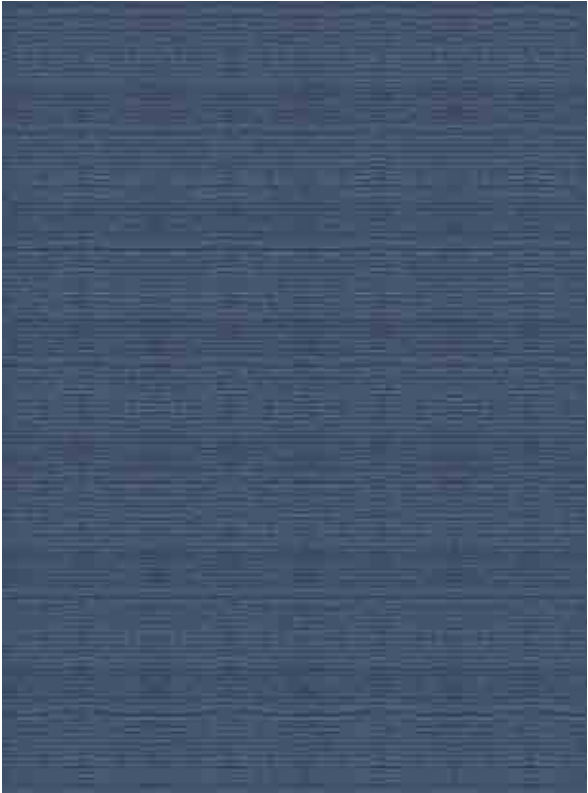
Maverick



Chai



Portrait



BRODE

CRU



Made in India. Wool



Avery



Cornsilk



Blue Moon



Nightshade



Cellar

INTERO



Made in India. Wool



Baked Clay



Graham



Cinder



Independence



Evergreen



Orchid



Float

KETT

Made in India. Wool & Silk



Amandine



Earth



Bay



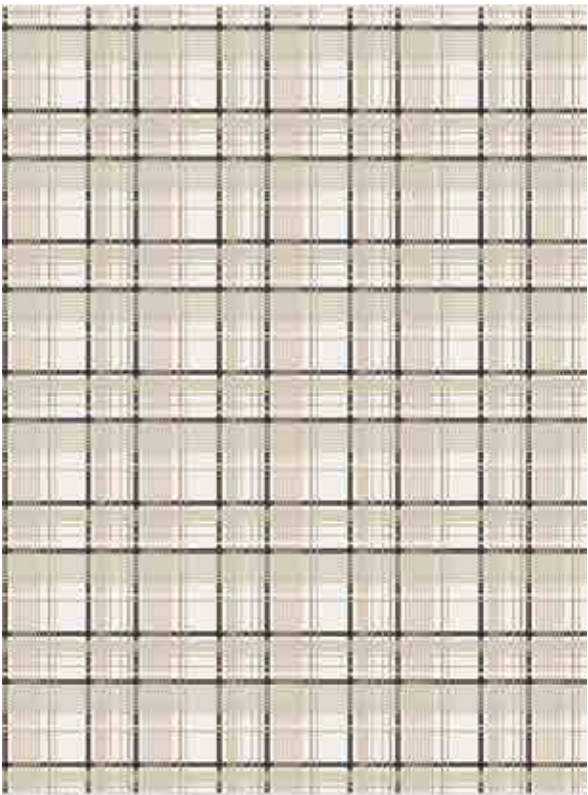
Farrow



Cocoa



Signal



MERRIN

Made in India. Cashmere & Wool



Chantilly



Lena



Gull



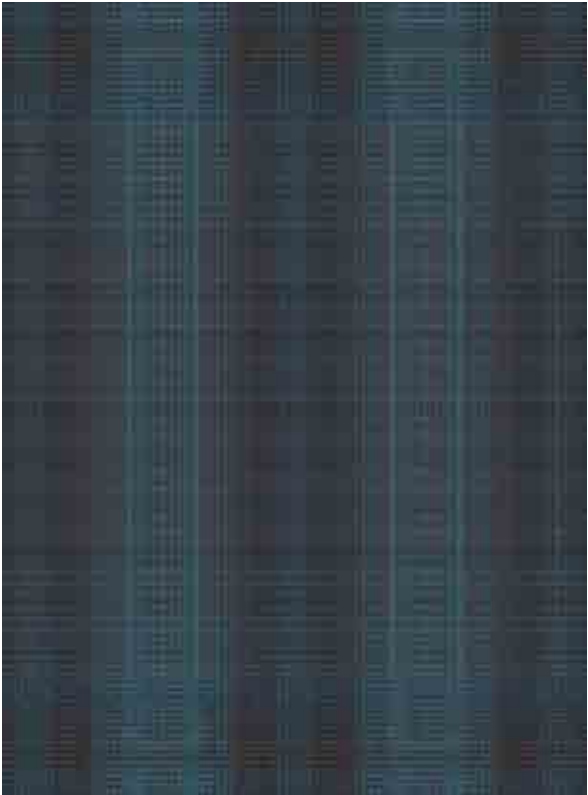
Powder



Ripple



POWELL



Made in India. Silk & Wool



Crush



Petra



Oasis



Sprout

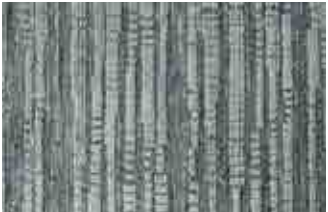
RAND



Made in India. Wool



Amarinthe



Earl Gray



Barnstaple



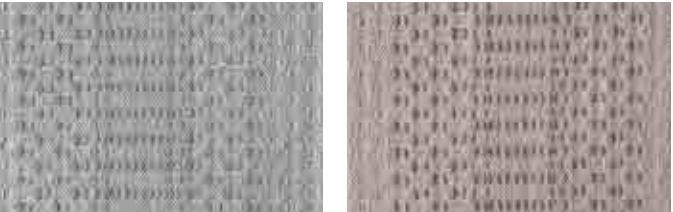
Maclean



Cloud

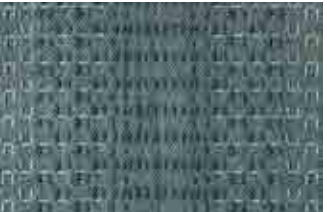
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SASHIKO



Aged Iron

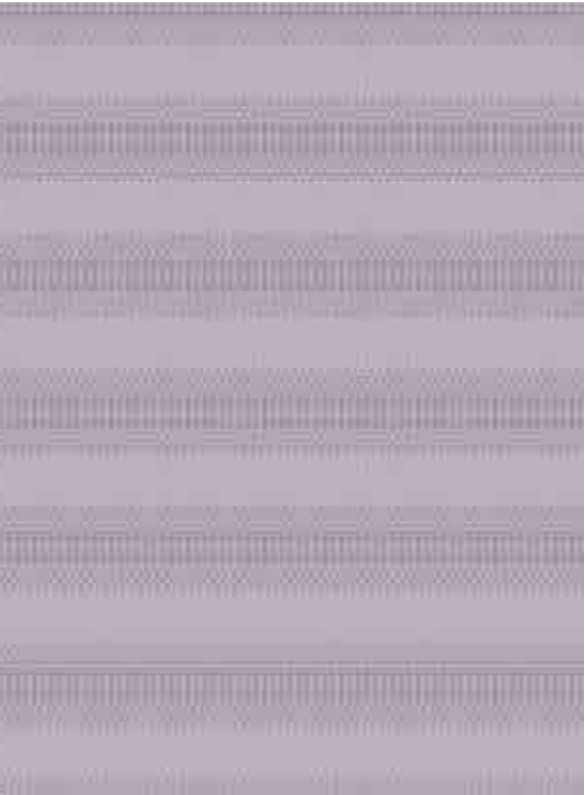
Morado



Cerulean



Simm





TRANSLATION COLLECTION

Hand-tufted. Lower price points. Shorter lead times. Ideally suited to commercial applications. And still—rugs of uncompromising beauty, featuring all the quality and thoughtfully nuanced design you’ve come to expect from SHIIR. Of course, SHIIR offers complete customization of every one of our rugs, including the ability to translate any of our hand-knotted rug designs into a hand-tufted version. All, globally inspired and globally conscious, as always.



*Post HT, Flurry. Hand-tufted (left).
Post, Collins. Hand-knotted, Persian (right)*

Indo Tess HT, Sapphire. Hand-tufted (left). Indo Tess, Centennial. Hand-knotted, Persian (right)



Whether for commercial spaces or heavily-trafficked residential areas, our hand-tufted designs are a welcome addition to the marketplace.

Constellation HT, Millenia. Hand-tufted (left). Constellation, Meridian. Hand-knotted, Persian (right)

SHIIR rugs can fit any budget thanks to the ability to specify hand-tufted or hand-knotted versions of our designs.



Agate HT, Spice. Hand-tufted (left).
Agate, Melon. Hand-knotted, Persian (right)



Palisade HT, Putty. Hand-tufted (left).
Palisade, Key. Hand-knotted, Persian (right)



Ellery HT, Flurry. Hand-tufted (left).
Ellery, Blake. Hand-knotted, Persian (right)



Opposite page:
Damascus HT, Gilt. Hand-tufted (left).
Damascus, Meridian. Hand-knotted, Persian (right)

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AGATE HT



Made in China. Hand-tufted. Wool



Belle



Thunder



Spice

Made in China. Hand-tufted. Wool & Nylon



Gilt



Macaroon

DAMASCUS HT



CONSTELLATION HT



Made in China. Hand-tufted. Wool & Nylon



Millenia



Twilight



Sage



Veil

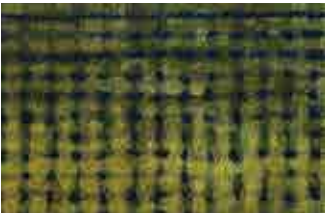
Made in India. Hand-tufted. Wool & Nylon



Butterscotch

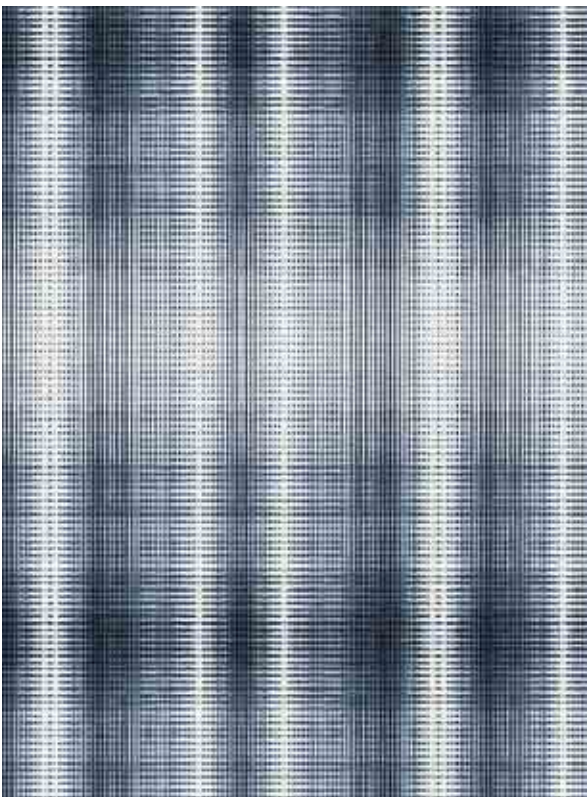


Crispin



Fern

ELLERY HT



GLYPH HT



Made in China. Hand-tufted. Wool & Nylon



Raspberry

INDO TESS HT



Made in India. Hand-tufted. Wool & Nylon



Sapphire

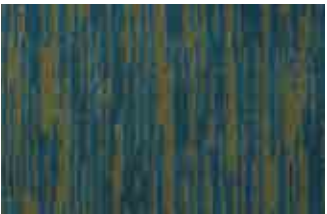
PALISADE HT



Made in China. Hand-tufted. Wool & Nylon



Citation



Ocean



Putty

POST HT



Made in India. Hand-tufted. Wool & Nylon



Caravan



Flurry



Hush

OUR STORY

Where Generations of Tradition...



OUR STORY

A collaboration between third generation rug purveyor Oscar Isberian Rugs and Soucie Horner Design Collective, SHIIR Rugs is a celebration of textures, materials, artistry, and innovation. It's also a rug company born of the fact that we're interior designers ourselves – so we have first-hand insight into the needs of end users. The result: Unique rugs that are highly customizable, to offer your most discerning clients something truly exceptional. SHIIR travels the world exploring ancient rug-making techniques alongside master artisans who lend generations of experience to rugs that elicit the inherent beauty of the materials from which they are made – whether cashmere, silk, mohair, wool, or leather. From sourcing to stitching, SHIIR partners with true cottage industries – ethically, responsibly, and with a shared passion for creative exploration. While each rug is handcrafted using time-honored techniques, SHIIR pursues originality by taking a fiber-first approach to design and fabrication. Telling stories of the unique journeys each rug inspires, SHIIR unites globally influenced design with functionality and fine construction. Our rugs are the heirlooms of tomorrow – for not only is a SHIIR rug the centerpiece of a well-appointed environment, it is a work of art.

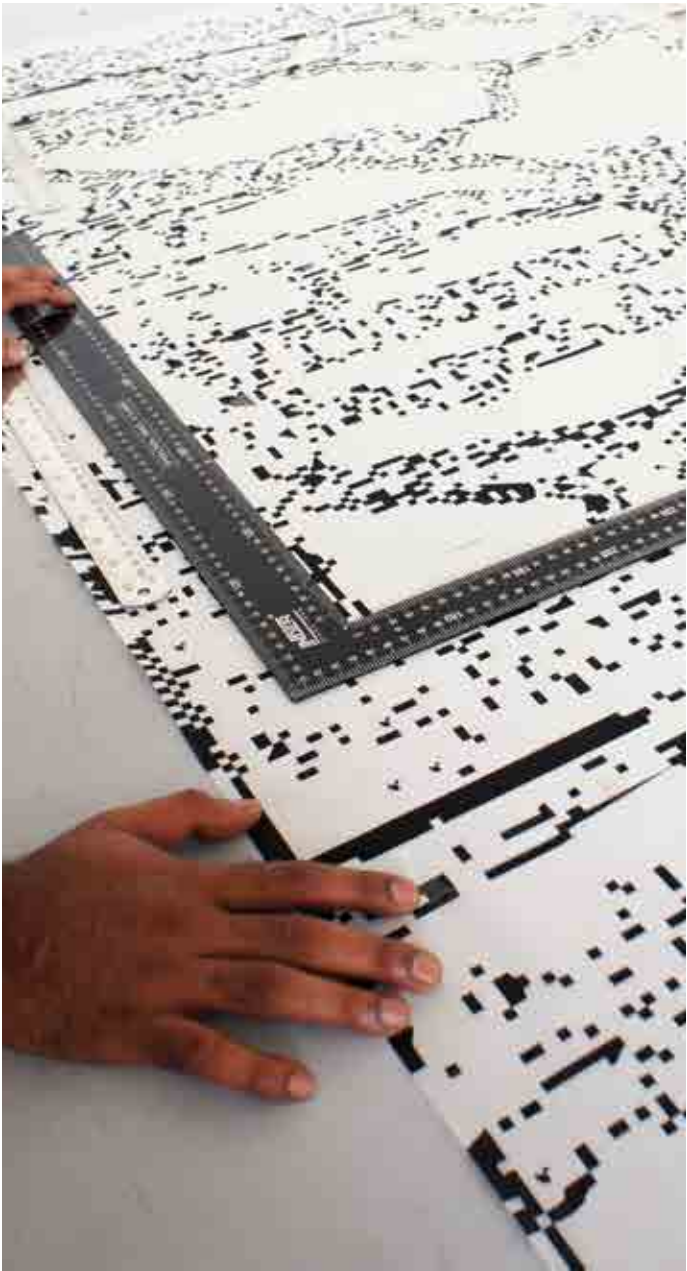


...Blend Seamlessly
with Innovation.



DESIGN PROCESS

We begin the design process by experimenting with materials. What offers the highest sheen? The softest hand? The richest texture? Only once we've answered these questions do we begin to create patterns that celebrate the inherent qualities of the materials we choose. This is a distinct difference between SHIIR Rugs and other rug lines, many of whom select or create a design, and then simply pick a fiber from which to weave it.



PREPARATION

Whether pashmina, cashmere, mohair, silk or wool, the luxurious fibers our rugs are woven from are almost always hand-carded and hand-spun. This yields a prized inconsistency to the thickness and surface texture of a rug, which accentuates its handcrafted artistry. Our fibers are hand-dyed to ensure deep color penetration, and dried under the hot Himalayan sun. Our leathers are vegetable tanned and aniline dyed - the highest quality leather there is.



PRODUCTION

We pride ourselves on our innovative techniques. We oxidize. We embroider. We mix materials. We push boundaries because we can – because our artisan partners are just as interested in innovating as we are. Together, we join in an exciting exploration of possibilities. That journey informs our Collections, which include textures ranging from Persian and Tibetan knot styles to flat weaves, hand-tufted, embroidered and leather rugs.

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QUALITY CONTROL

At SHIIR, we're dedicated to your satisfaction from start to finish. Our quality control team on the ground in India oversees production of every rug at each stage of the process, and inspects each rug before it leaves our looms. Our full-time expediting team monitors the shipping process for on-time delivery, undertakes a final quality inspection once each rug arrives at our offices, and arranges delivery to its final destination.

BEYOND EXPECTATIONS

Public Statements

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BEYOND EXPECTATIONS

Think nuanced design, luxury fibers, and an array of fine constructions are for residential rugs only? Think again! SHIIR's line of commercial rugs embodies everything our clients have come to expect from SHIIR, and more. These include cleanability, durability, and a wide range of price points, lead times, patterns, and of course – virtually unlimited customization options. All without sacrificing a stitch of style.

The same handcrafted quality you associate with our residential rug choices is right at home in commercial settings. Whether hotel lobbies, lodging property suites, or public dining spaces, our rugs can handle foot traffic, dirt, and spills with aplomb.





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Like all SHIIR rugs, our commercially suitable rugs are highly customizable. From color to fiber to construction to size, we can accommodate your exact needs. Or simplify the selection process and choose a rug from our Innovation Collection, with a wide variety of pattern, construction, and fiber options for each rug, all available standard - no customization required! All are handcrafted, of course.



Please contact your SHIIR representative to learn more about our commercial rug offerings. With SHIIR at your feet in a public setting, you can be assured of both beauty and function.





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SHIIR

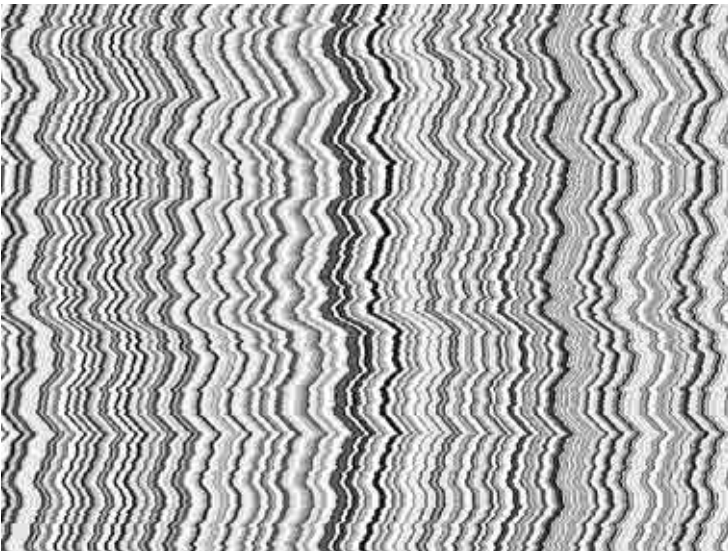
FULL
PATTERN
RENDERINGS

With so many textures to choose from, SHIIR can help you fill an entire house with interesting rugs that play well together.



AGATE

Made in India
Wool & Silk
Ice, Melon & Villager



AGATE HT

Made in China
Hand-tufted. Wool
Belle, Spice & Thunder

AIKO

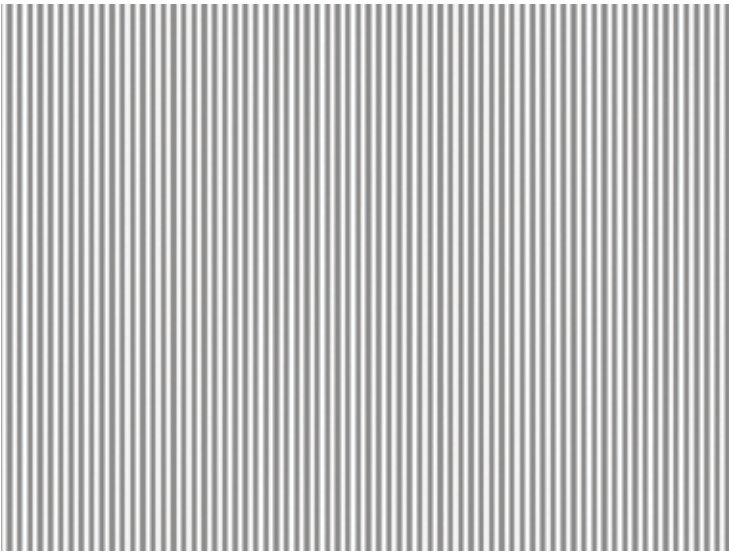
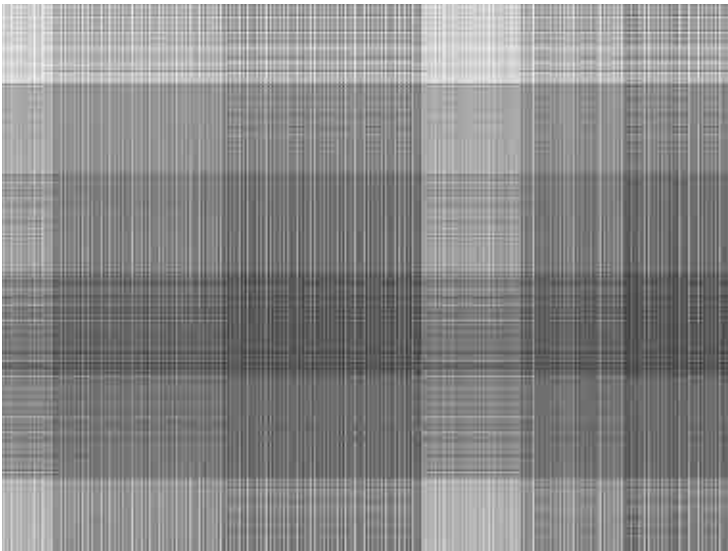
Made in India
Hand-knotted, Persian. Cashmere & Silk
Ever, Fjord & Indi



Made in India
Hand-knotted, Persian. Wool & Silk
Lunt, Poseidon & Selkie

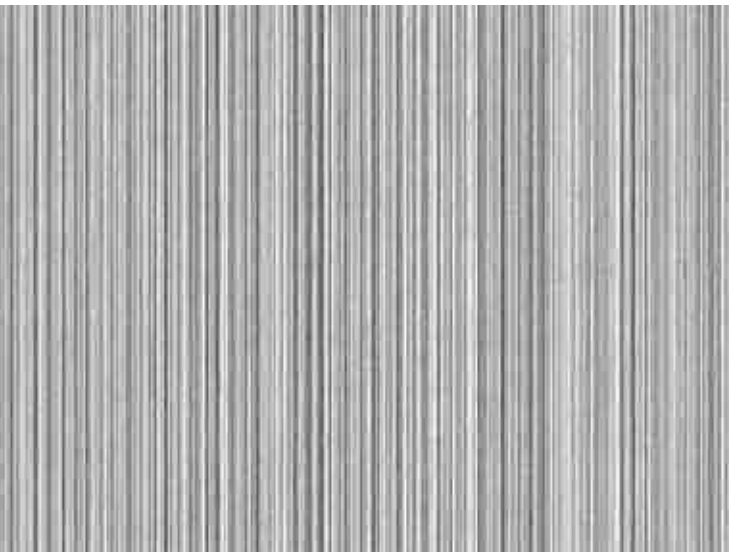
ALBERS

Made in India
Linen Warp, Leather Weft
Bergen & Karmin



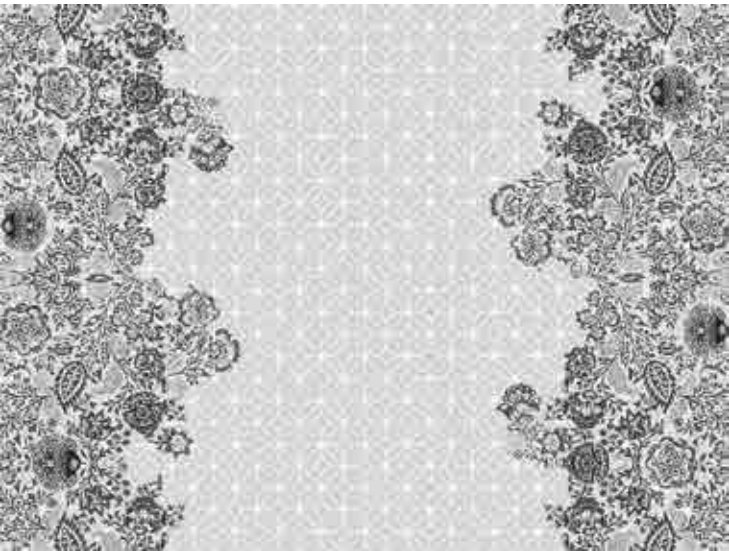
ALLARD

Made in India
Wool
Bubble, Fuller, Linden, Titan & Wynne



ANYA

Made in India
Wool, Silk & Linen
Dorsey, Meditation, Olympus & Rhubarb



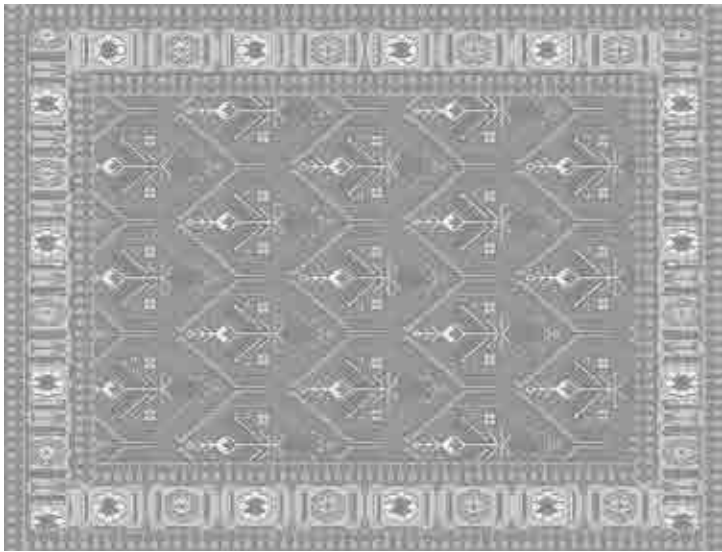
ARBOR

Made in India
Wool
Illium, Hyacinth & Sedum

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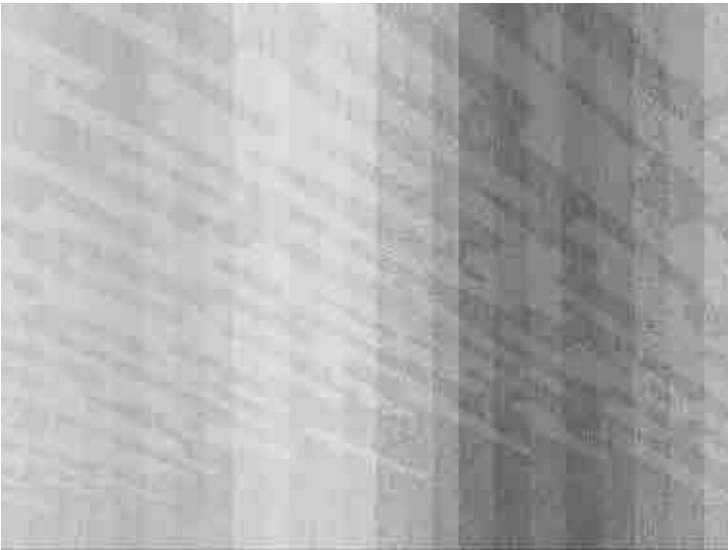
BAHTIA

Made in India
Wool
Altan, Platinum & Zarrine



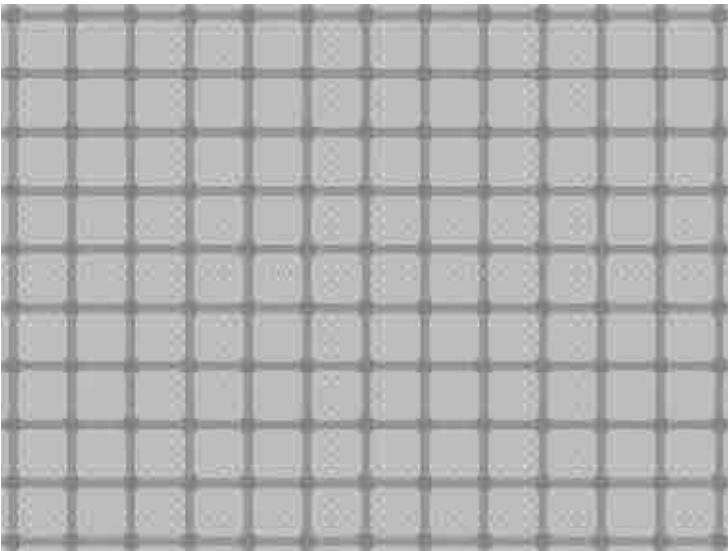
BECK

Made in India
Wool
Aquitaine, Dawn, Muslin & Tansy



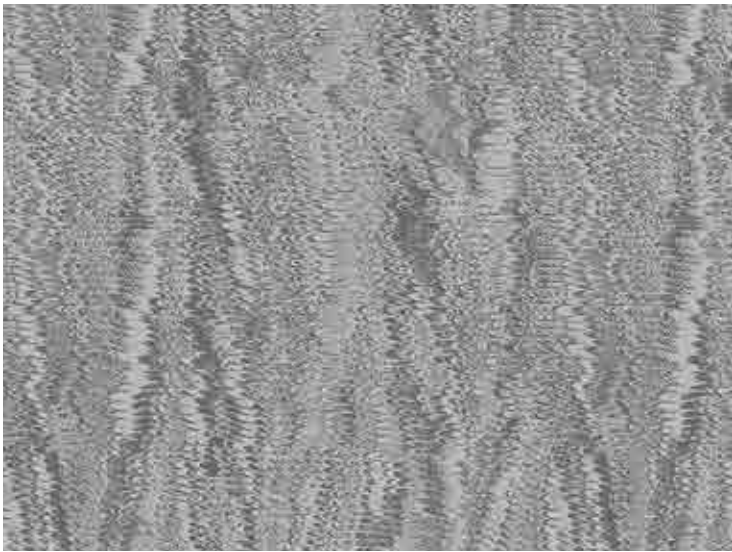
BINDEN

Made in India
Wool & Linen
Acadia, Azure, French Gray, Mulberry & Nantucket



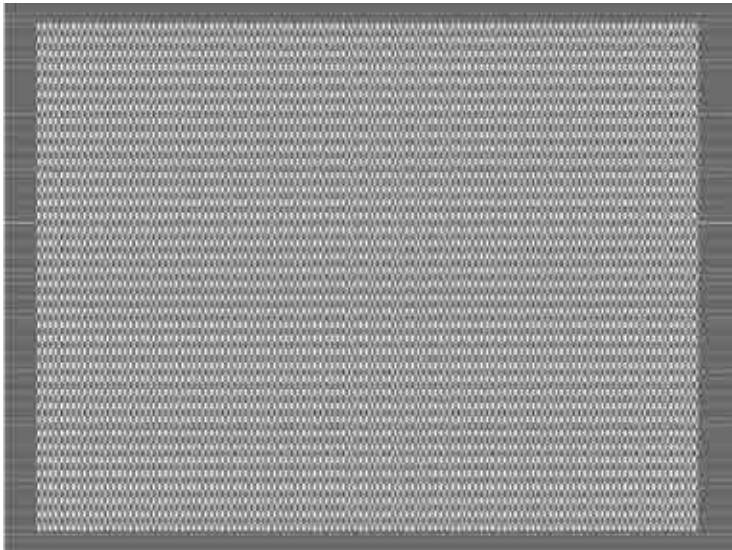
BOOKBINDER

Made in India
Wool & Silk
Laguna, Masque & Titian



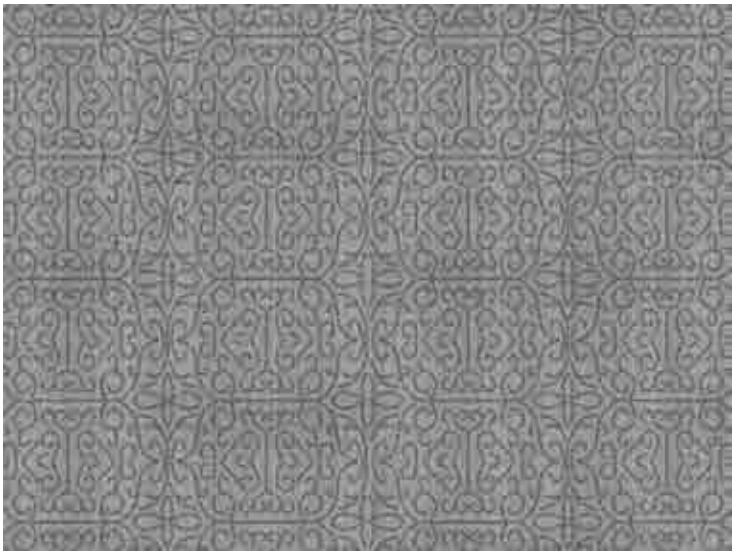
BORDURE

Made in India
Linen Warp, Leather Weft
Café & Cielle



BOTANICA

Made in India
Wool
Halo



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BRASS DOOR

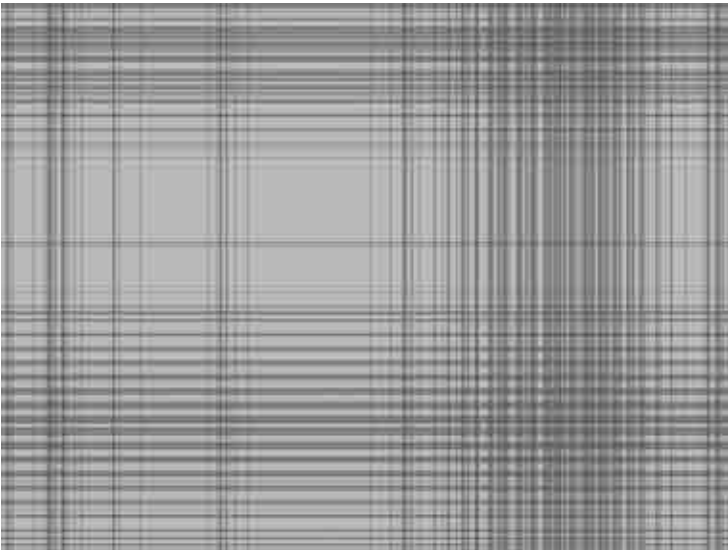
Made in India
Wool & Silk
Ancient Mariner & Weathered



BRETON

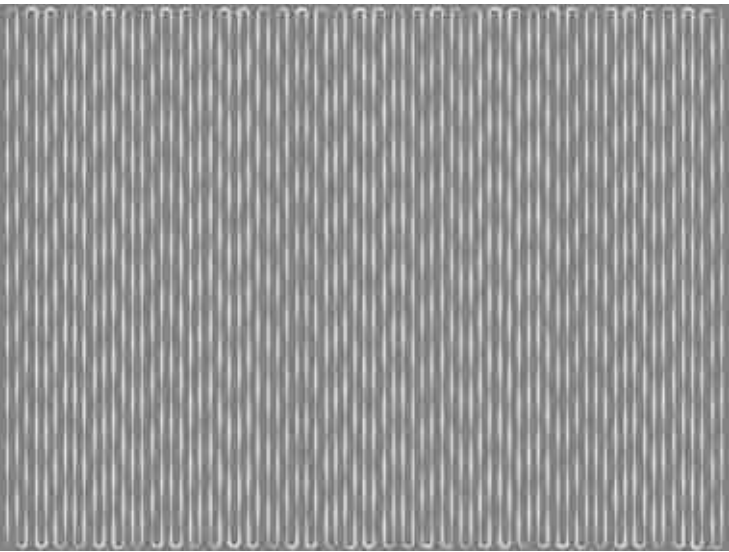
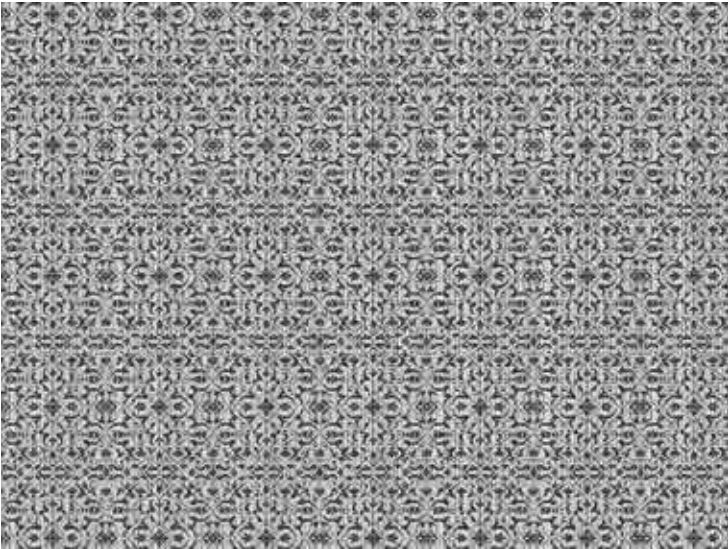
Made in Italy
Hair on Hide
Blair, Citrine, Deep & Tate

A seaming diagram will be provided with DFA



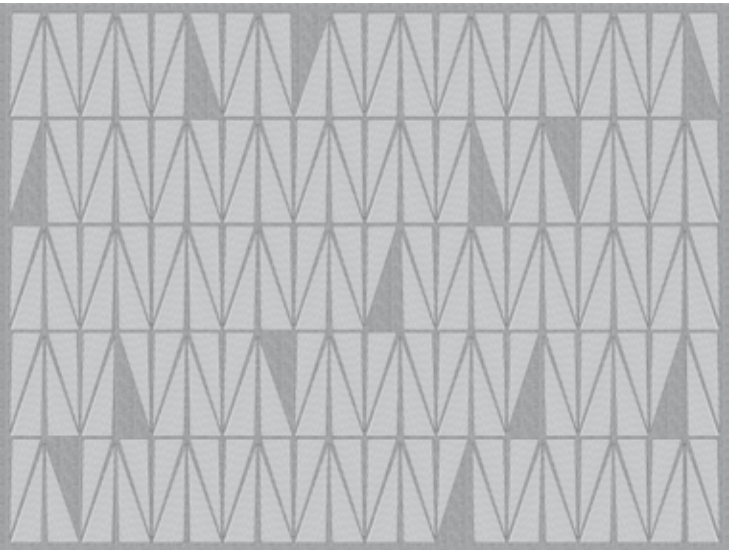
BRIAR

Made in India
Wool & Silk
Currant, Fawn, Nightlock & Sepia



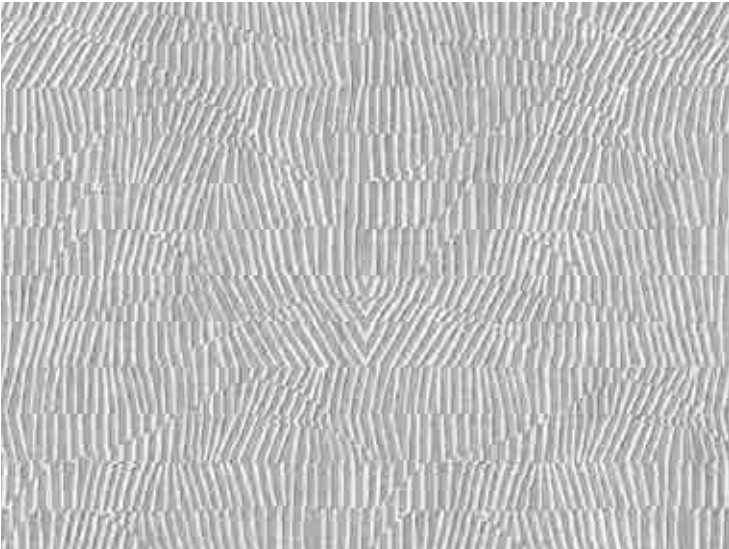
BRODE

Made in India
Wool
Baltic, Chai, Maverick & Portrait



CALLAHAN

Made in India
Leather & Silk, Hair on Hide & Silk
Beeswax, Charred, Oakmoss & Shoal

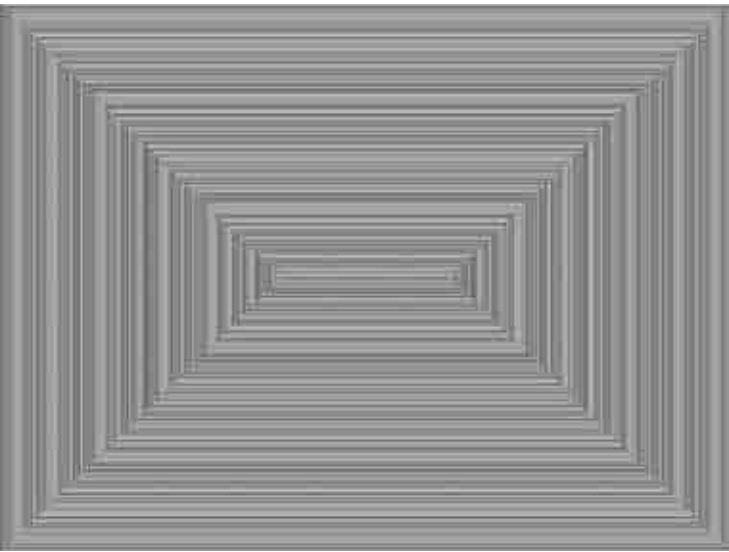
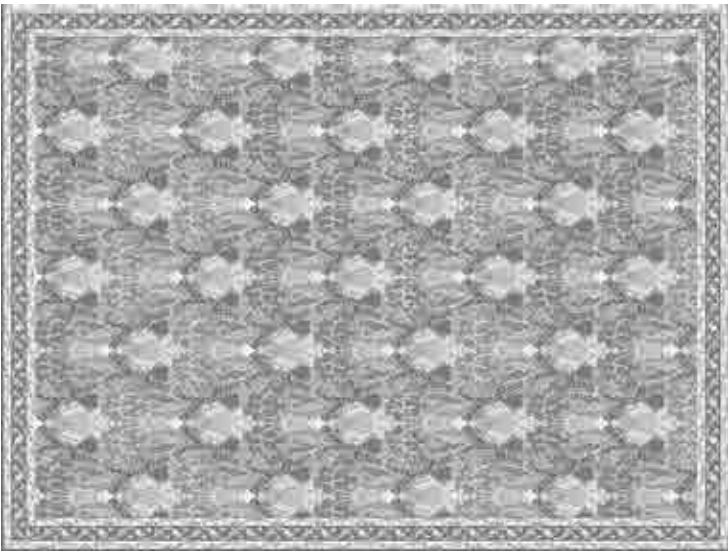


CAMBER

Made in India
Wool, Silk
Holt, Peppercorn, Pointe & Splash

CARIFF

Made in India
Wool
Allure, Bonsai & Light Ash

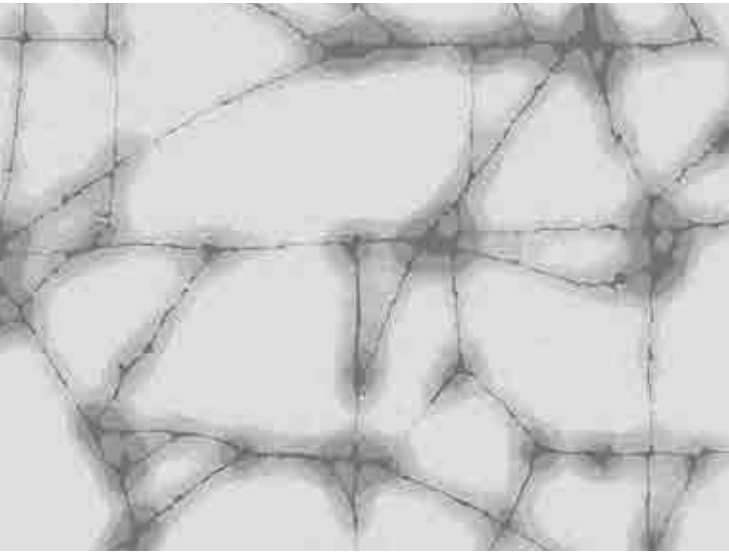
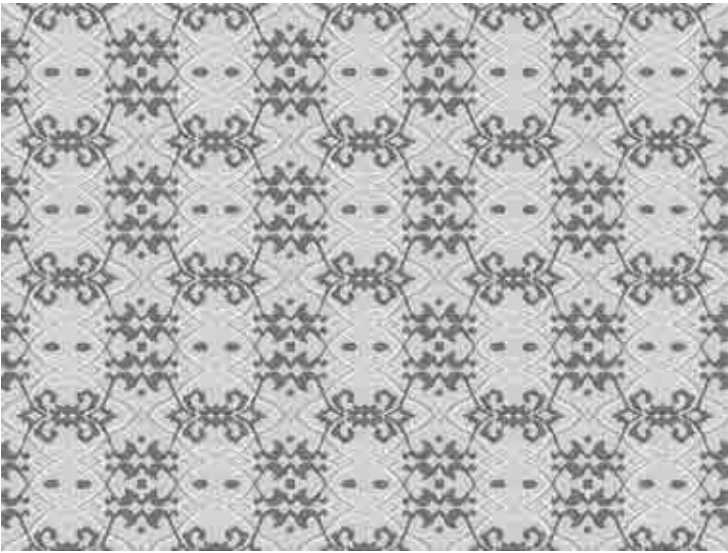


COMPENDIO

Made in India
Wool & Silk
Acorn, Ballad, Billow, Dew & Regiment

CARREAU

Made in India
Silk
Fountain, Loam, Statuary & Truffle

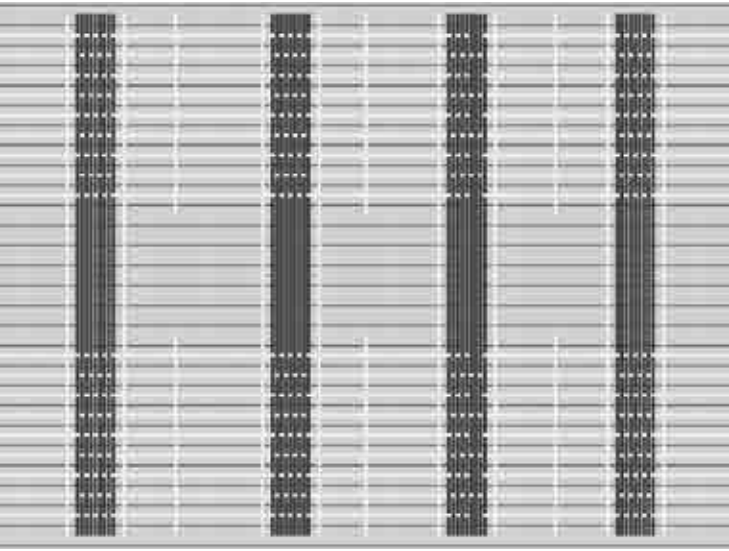
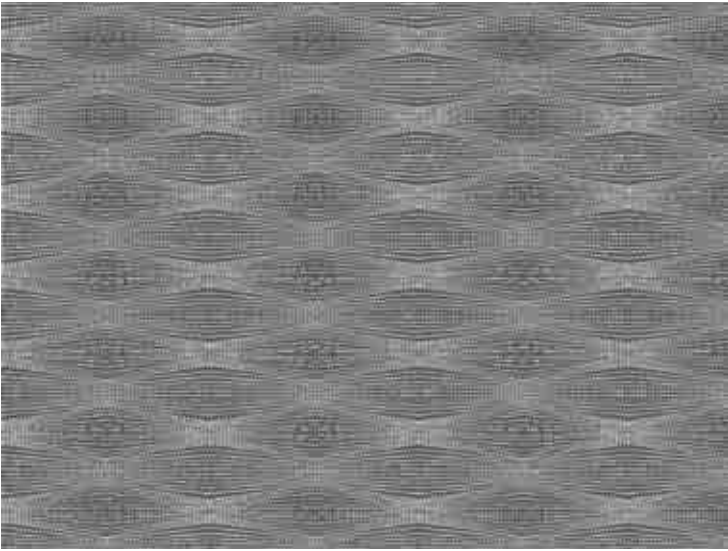


CONSTELLATION

Made in India
Wool & Silk
Aster, Barlow, Spring & Meridian

CARREAU PA

Made in India
Polyester (PET)
Canal, Lanquid, Dominion, Steel & Twig

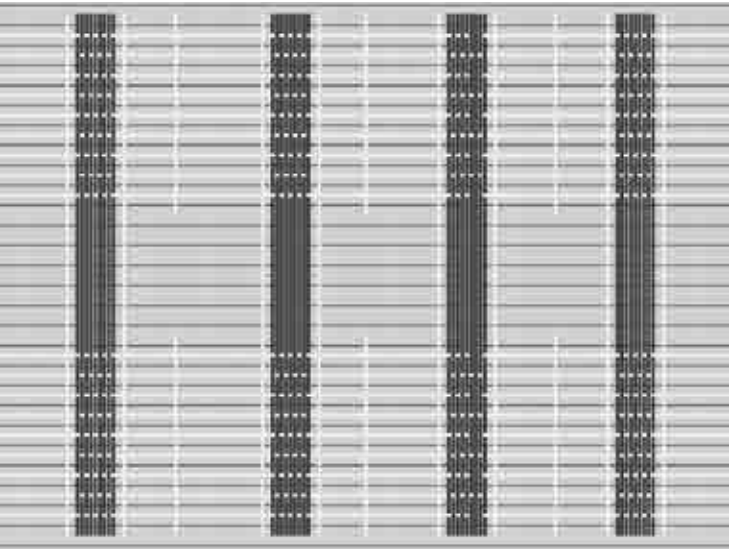


CONSTELLATION HT

Made in China
Hand-tufted. Wool & Nylon
Millenia, Sage, Twilight & Veil

COLLINE

Made in India
Polyester (PET)
Aloe, Moyer, Fig, Silverado, Straw & Winwood



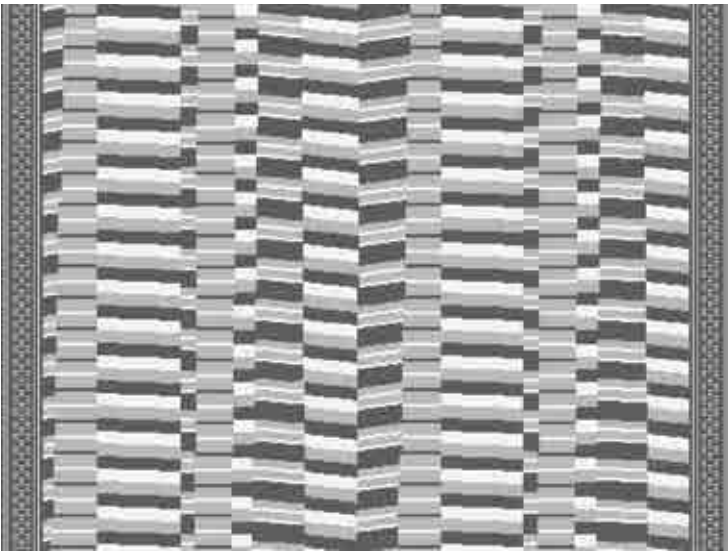
CROSSING

Made in India
Linen Warp, Leather Weft
Loden & Quarry

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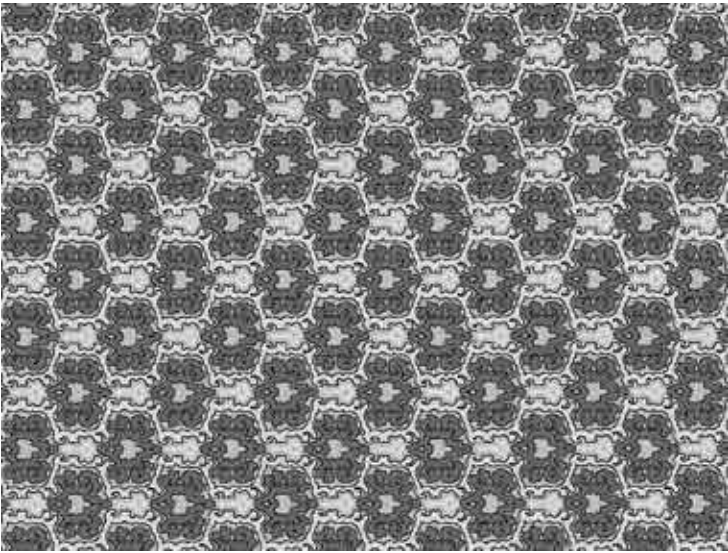
CRU

Made in India
Wool
Avery, Blue Moon, Cellar, Cornsilk & Nightshade



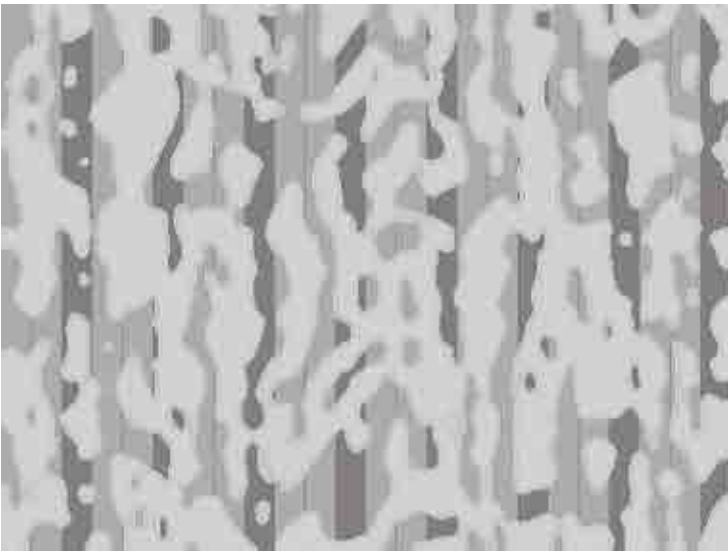
DAMASCUS

Made in India
Wool & Silk
Blush, Celestial & Crown



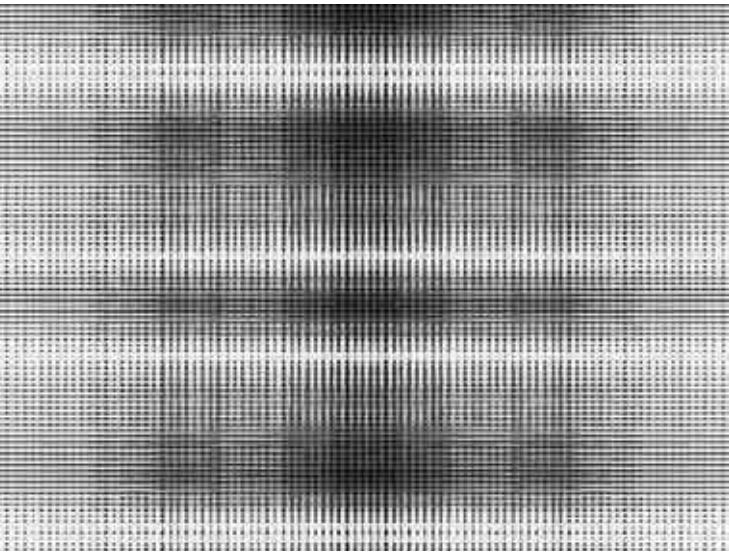
DAMASCUS HT

Made in China
Hand-tufted. Wool & Nylon
Gilt & Macaroon



DURANGO

Made in India
Cashmere & Wool
Boca, Cuchill & Encanto

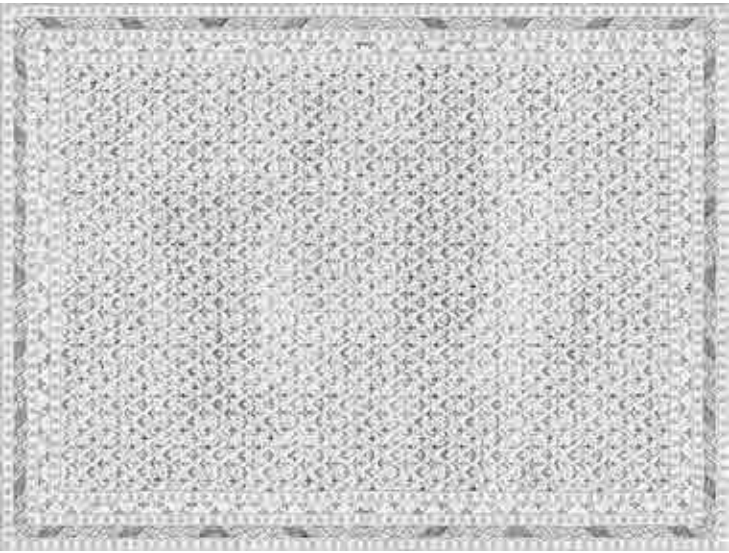


ELLERY

Made in India
Wool & Silk
Blake, Puff & Sailcloth

ELLERY HT

Made in China
Hand-tufted. Wool & Nylon
Butterscotch, Crispin & Fern



ESHA

Made in India
Hand-knotted, Persian. Cashmere
Andeara, Kiss & Oyana

Made in India
Hand-knotted, Persian. Wool & Silk Oxidized
Banya, Glint & Kasumi

Made in India
Hand-knotted, Turkish. Wool
Lupo, Sway & Yashi



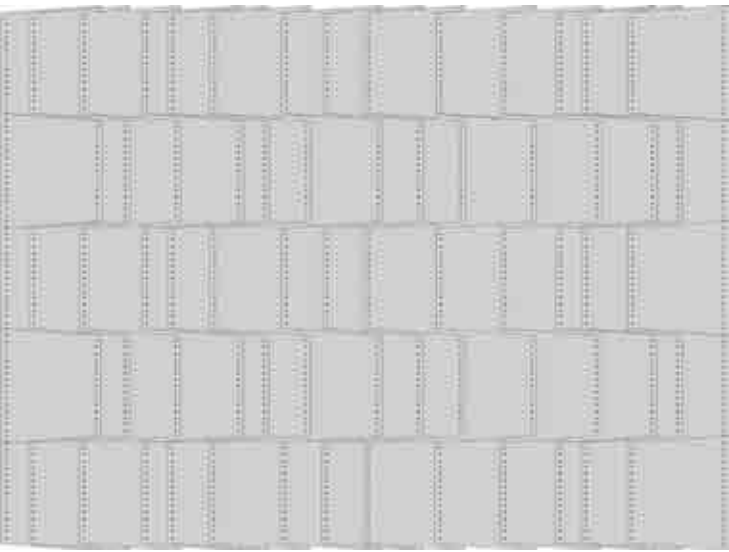
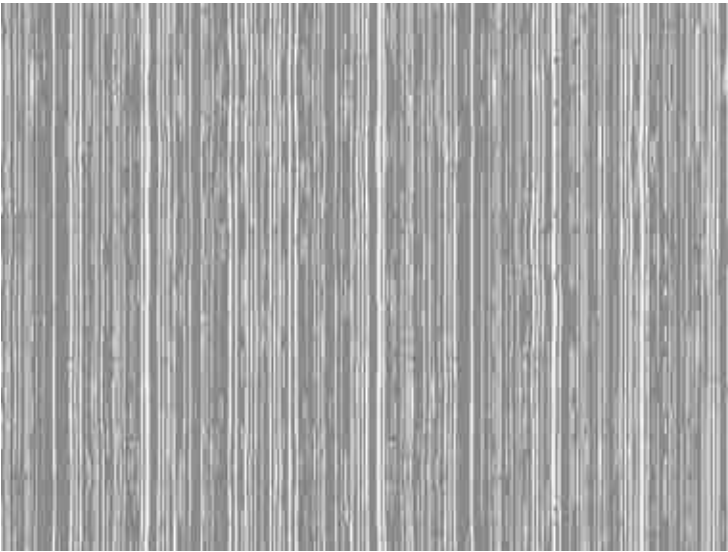
ESSEX

Made in India
Leather & Silk
Abbey, Chase & Harrow

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FIUME

Made in India
Wool & Silk
Arno, Liri, Piave, Tantara & Tiber

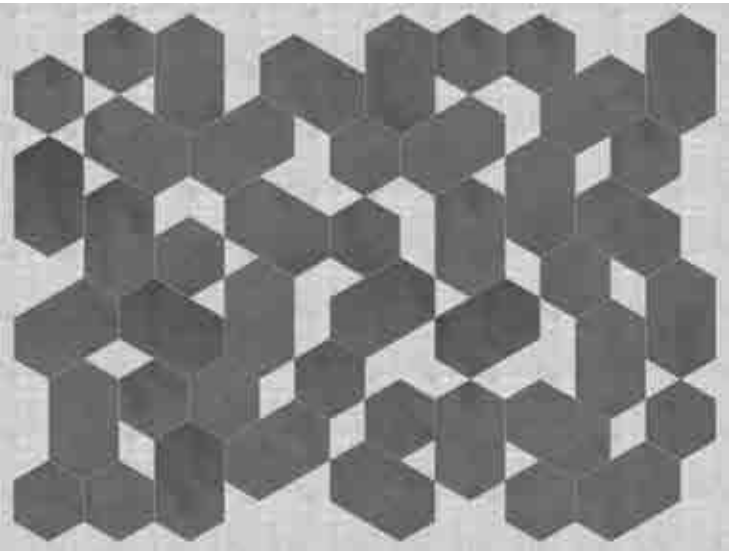
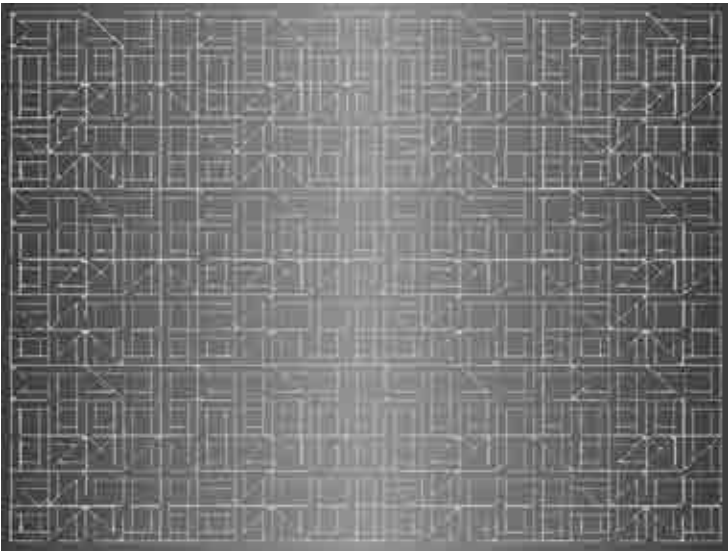


HAWKSbury

Made in India
Leather, Hair on Hide
Croft, Porter, Regent & Walnut

GLYPH

Made in Nepal
Pashmina & Silk
Cabot, Ecru, Mirage, Nile & Relic

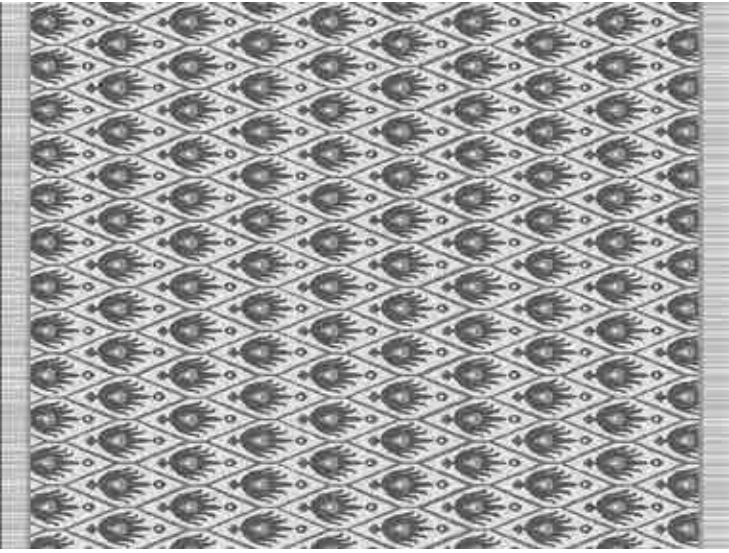
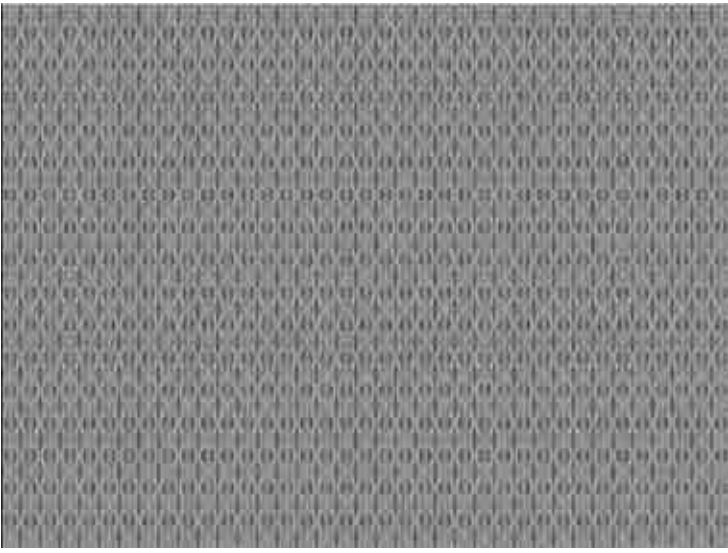


HOLBORN

Made in India
Leather & Silk, Hair on Hide & Silk
Bittersweet, Pimm, Rattan & Turtledove

GLYPH HT

Made in China
Hand-tufted. Wool & Nylon
Raspberry



ICONIC IKAT

Made in India
Wool
Persimmon, Pomegranate, Thyme & Wheat

GRUEN

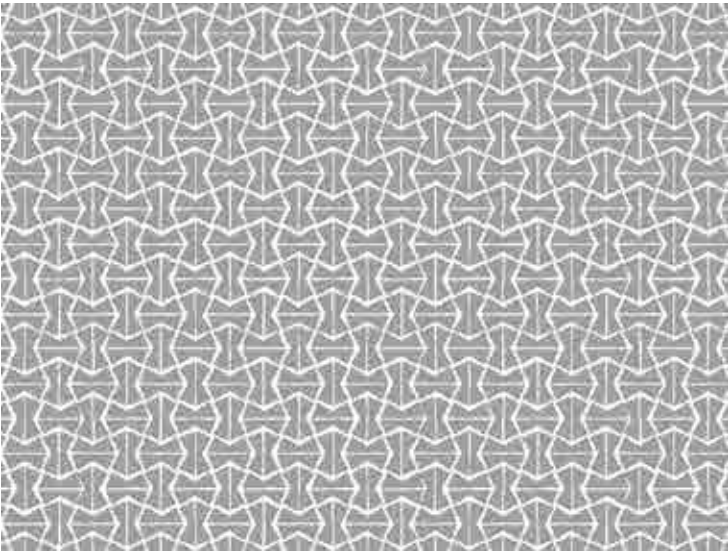
Made in India
Handwoven, flatweave. Wool
Bluestone & Moka

Made in India
Handwoven, flatweave. Polyester (PET)
Sylva

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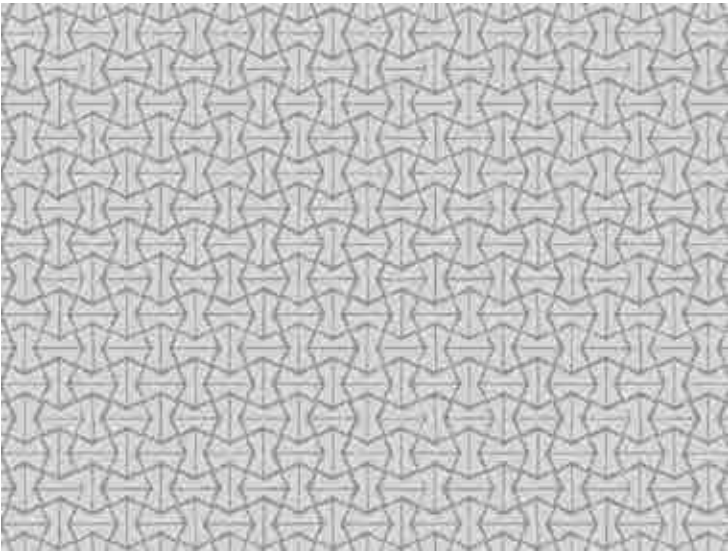
INDO TESS

Made in India
Wool & Silk
Centennial, Sable & Smoke



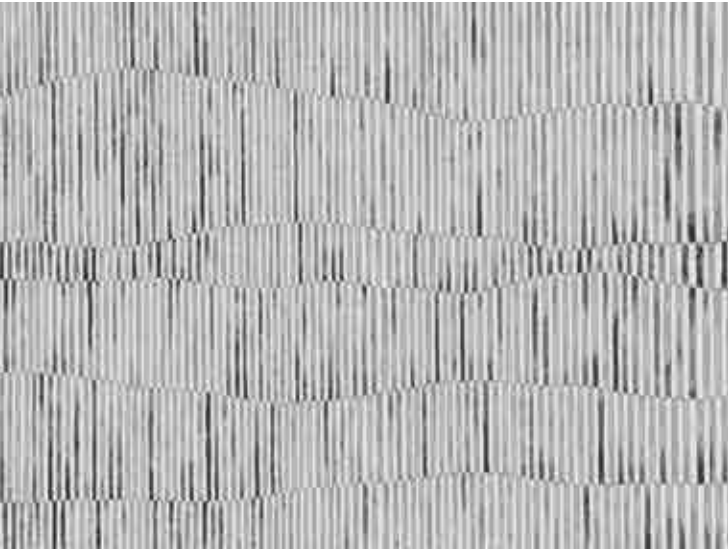
INDO TESS HT

Made in India
Hand-tufted. Wool & Nylon
Sapphire



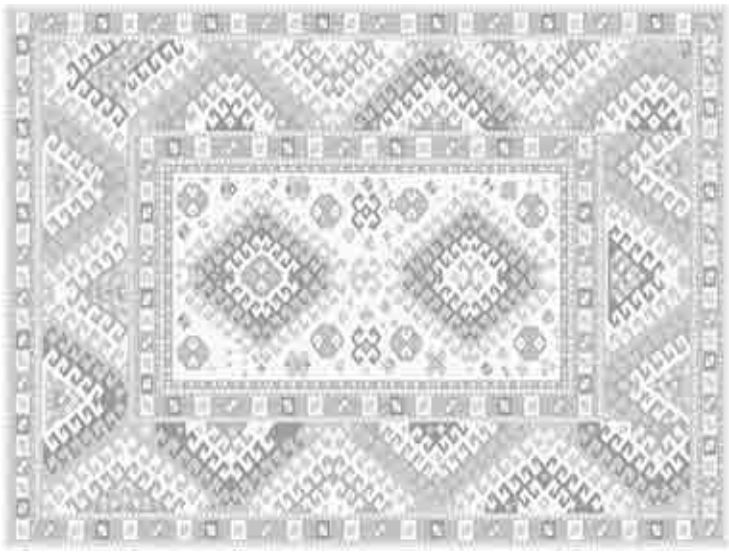
INDO TESS INVERSE

Made in India
Wool & Silk
Dove, Sable, Smoke, Coastal & Cotton



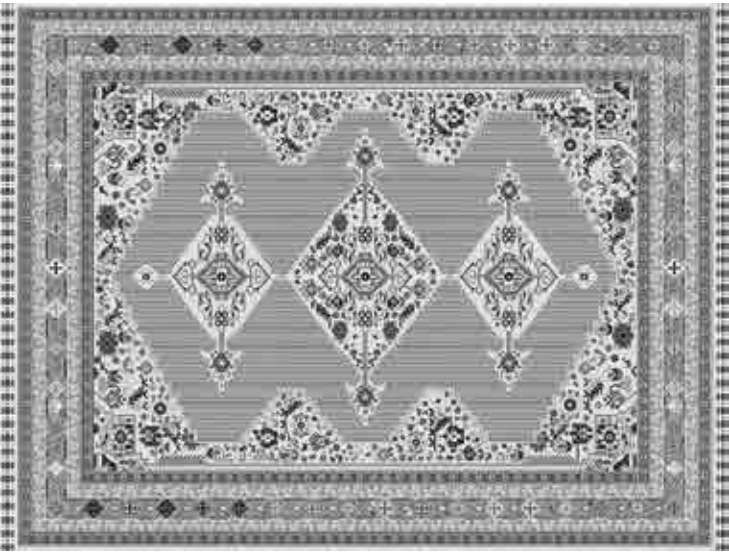
INTERLUDE

Made in India
Wool & Silk
Island



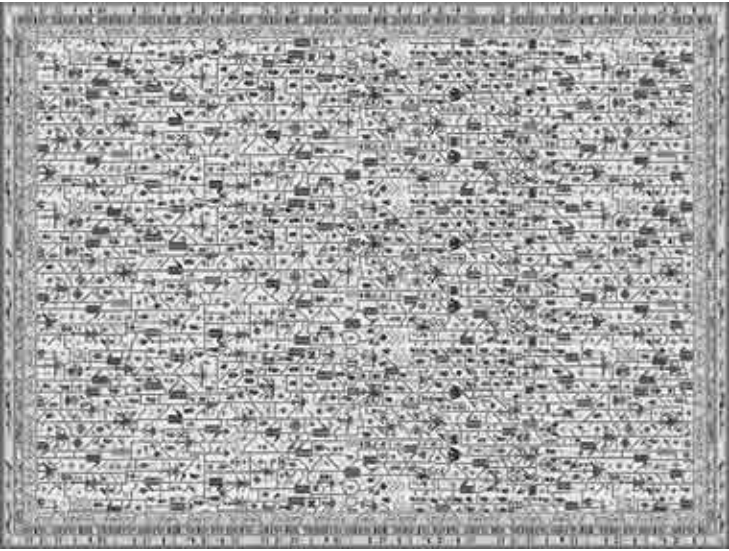
ISLA

Made in India
Wool
Eternal, Nautilus & Tribute



JERRAN

Made in India
Wool & Silk
Badian, Masala & White Jasper



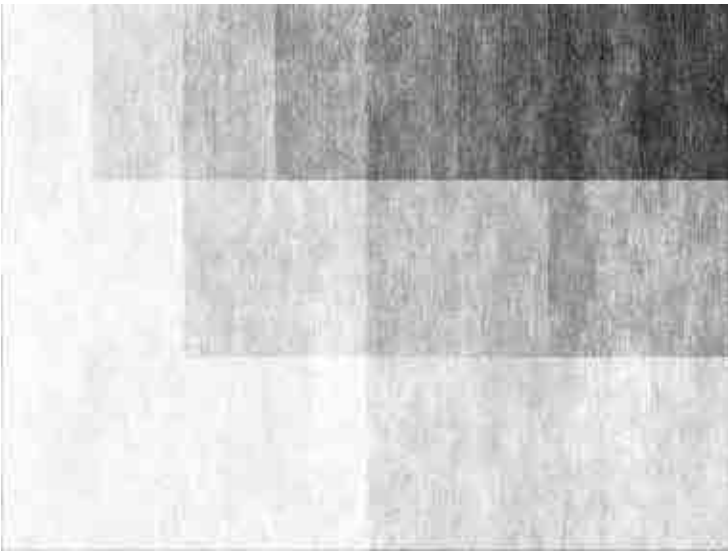
KADA

Made in India
Wool & Silk
Chutney, Larin & Tulip

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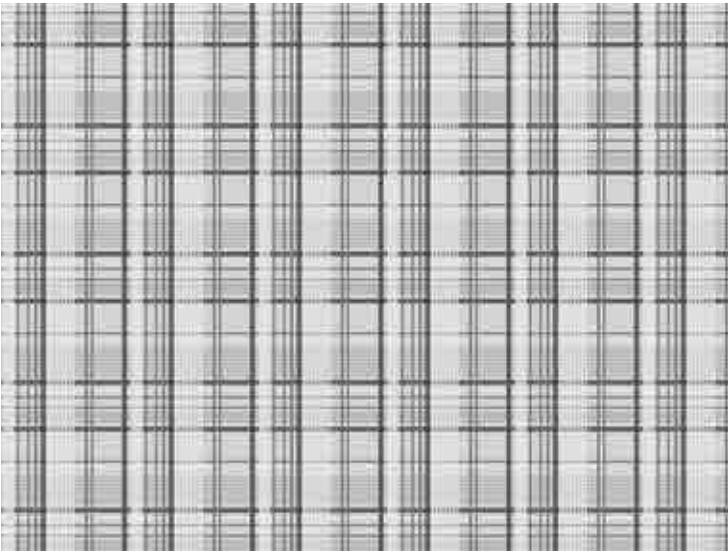
KEELAN

Made in India
Silk
Burnt Umber, Lagoon, Slip & Sterling



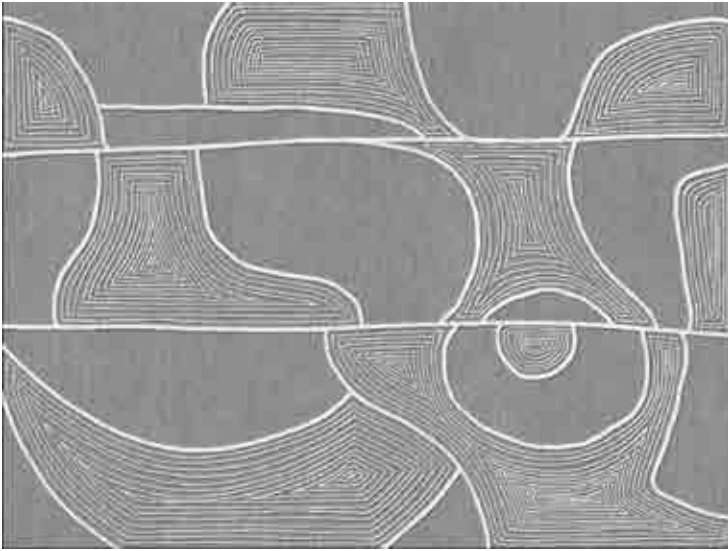
KETT

Made in India
Wool & Silk
Amandine, Bay, Cocoa, Earth, Farrow & Signal



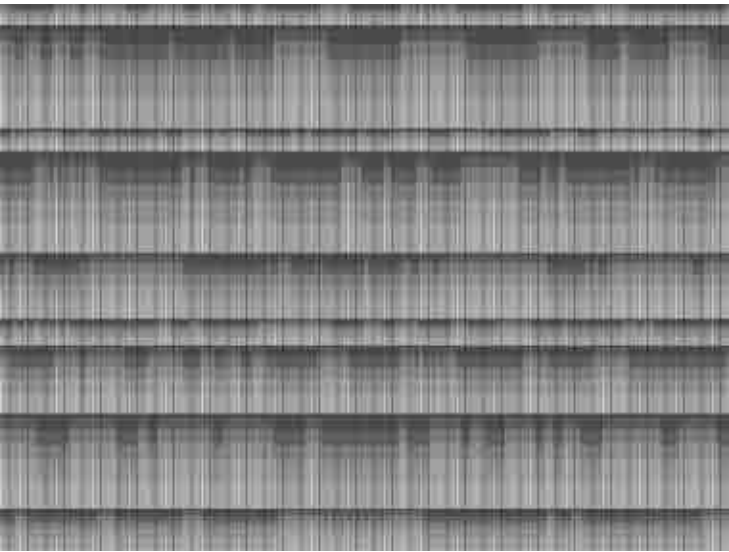
KETT PA

Made in India
Polyester (PET)
Bevel, Cedar, Bluebell, Latch, Purr & Thistle



LANDIS

Made in Nepal
Wool, Silk
Baroque, Cay & Pearl

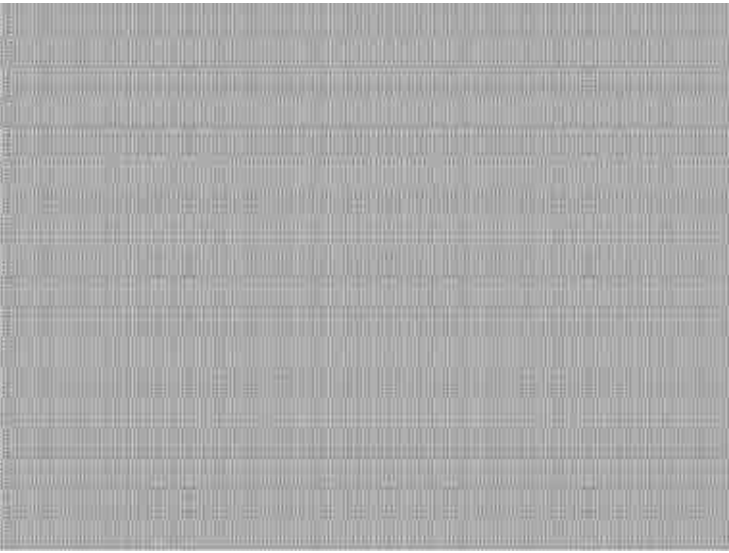


LARIS

Made in India
Hand-knotted, Persian. Pile & Soumak
Cashmere & Wool
Basil, Fienno & Shoko

Made in Nepal
Hand-knotted, Tibetan. Wool & Silk
Laurel, Missek & Tanba

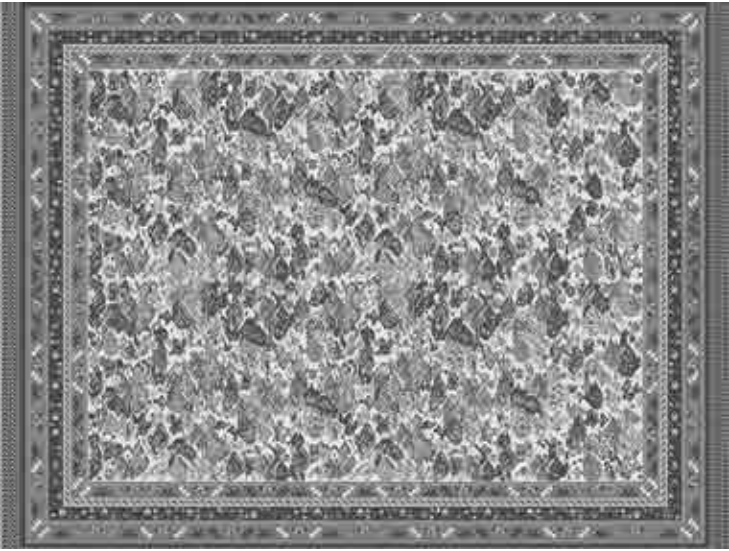
Made in India
Hand-loomed. Wool
Myrtle, Seyko & Treena



LUMA

Made in India
Handwoven, flatweave. Wool
Lazuli & Robin

Made in India
Handwoven, flatweave. Polyester (PET)
Avenna



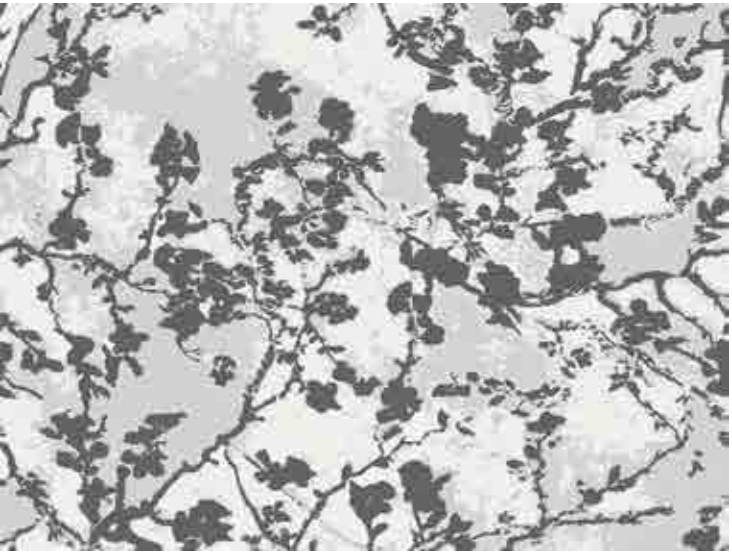
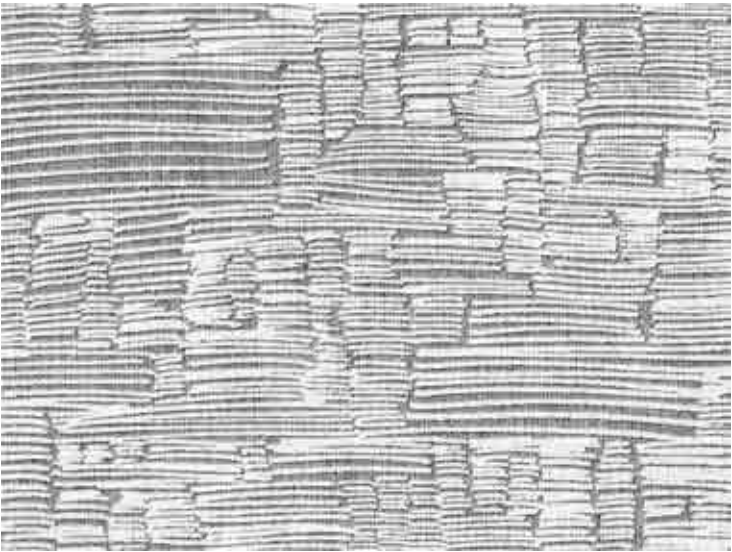
LYRA

Made in India
Silk
Caspian, Emblic & Persian Dawn

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MAQUETTE

Made in India
Wool Pile & Wool Flatweave
Chrome, Lark, Marzipan & Sawyer

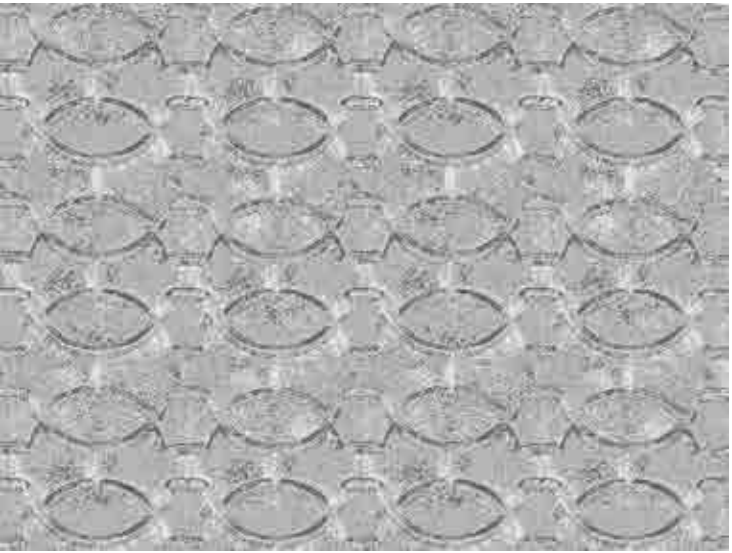
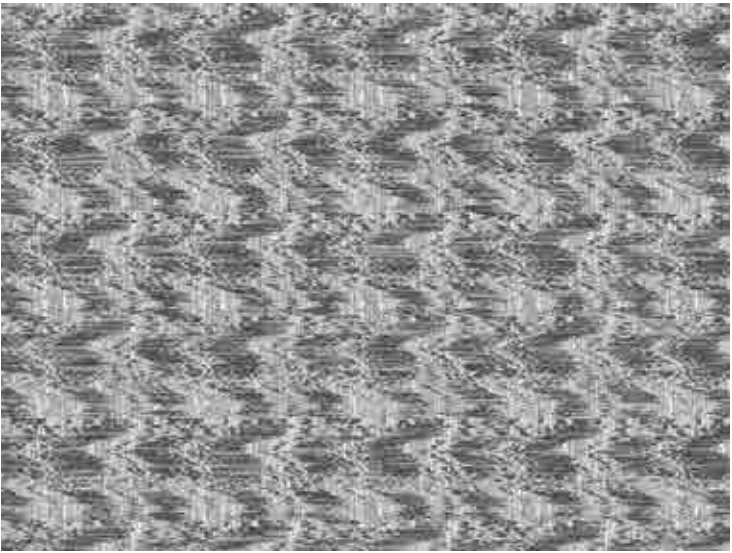


MERRIN

Made in India
Cashmere & Wool
Chantilly, Gull, Lena, Powder & Ripple

MARLOW

Made in India
Polyester (PET)
Agave, Cork, Azuline, Lill, Rivet & Surf

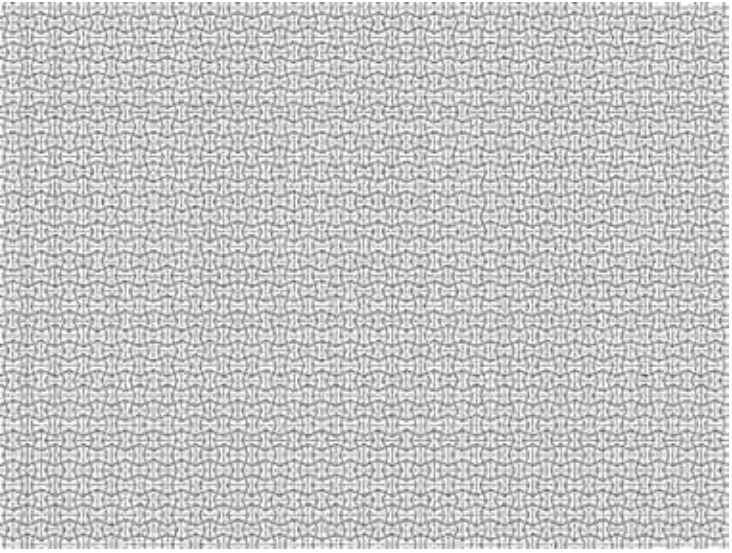
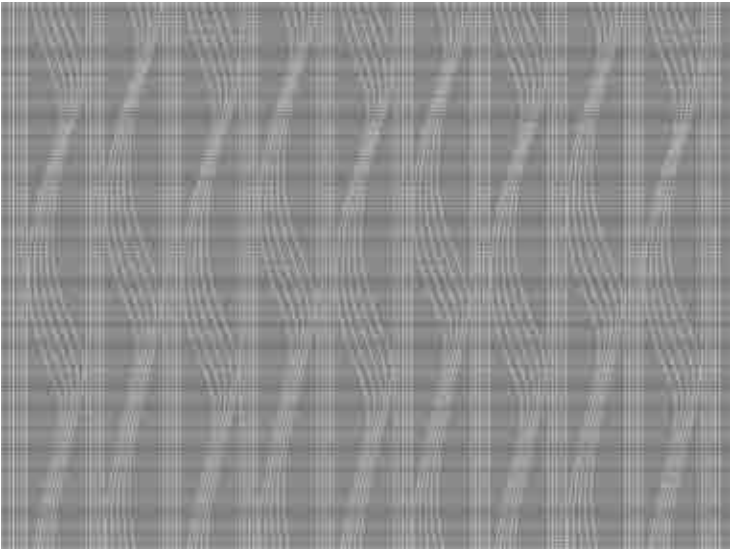


NARCISSUS

Made in India
Cashmere, Wool or Silk
Champagne, Imperial & Slate

MERLETTO

Made in India
Linen Warp, Leather Weft
Piovanna & Vola



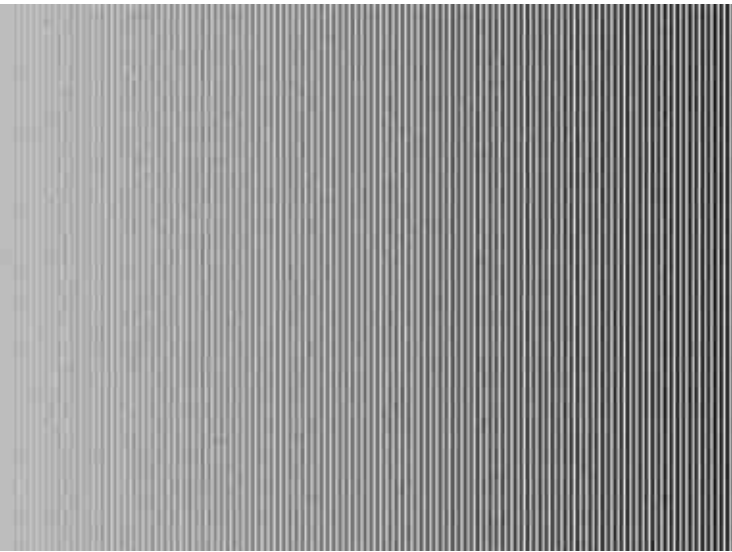
NEPA TESS

Made in Nepal
Wool & Silk
Dusk, Sapling & Shell

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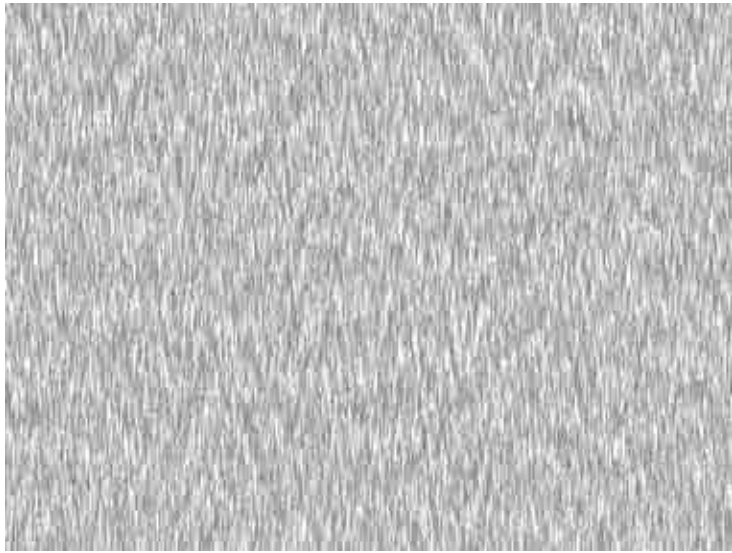
OMBRE STRIPE

Made in India
Mohair, Wool & Silk
Arcus, Cirrus, Fog & Vapor



PALISADE

Made in India
Wool & Silk
Crystalline, Key & Steep



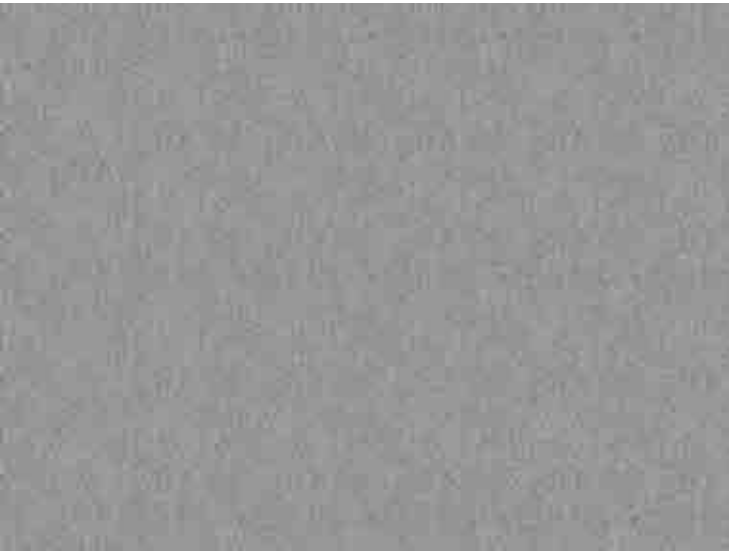
PALISADE HT

Made in China
Hand-tufted. Wool & Nylon
Citation, Ocean & Putty



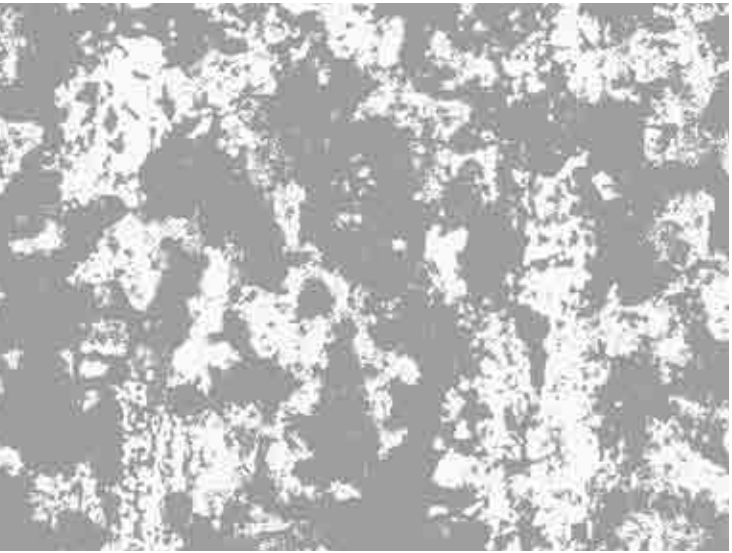
PALLINA

Made in India
Cashmere
Basalt, Marina & Travertine



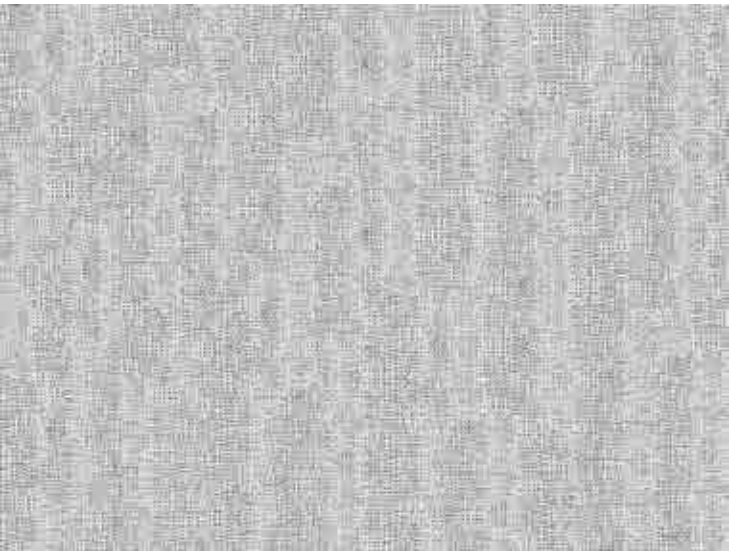
PARTERRE

Made in India
Polyester (PET)
Balm, Bowen, Fleet, Cove, Ivy, Ridge,
Root & Waterside



PASSAGE

Made in India
Wool & Silk
Birch, Cardamom, Lunar, Peacock,
Persuasion & Watchet



PEZZATO

Made in India
Cashmere & Silk
Edgewood, Mineral, Whisper & Daplin

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POST

Made in India
Wool & Silk
Collins, Pumice, Verse & Warm Sugar

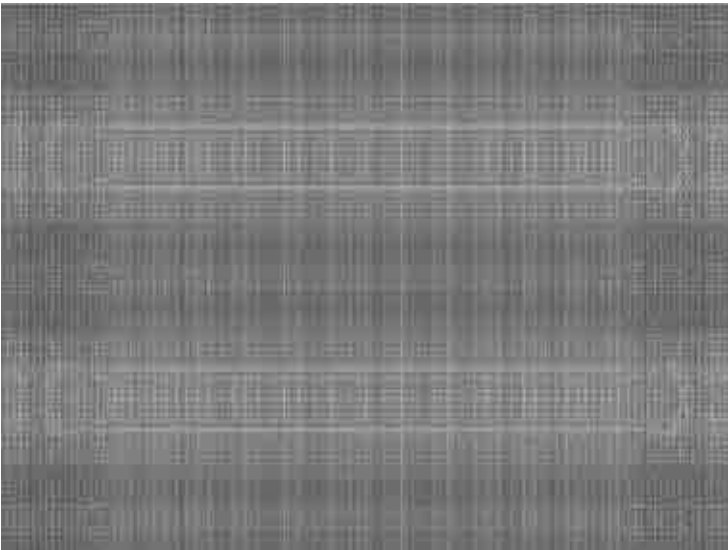


POST HT

Made in India
Hand-tufted. Wool & Nylon
Caravan, Flurry & Hush

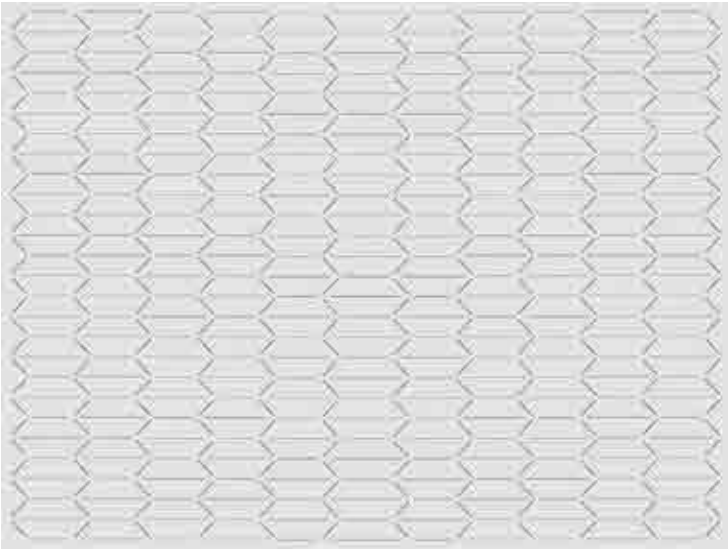
POWELL

Made in India
Wool & Silk
Crush, Oasis, Petra & Sprout

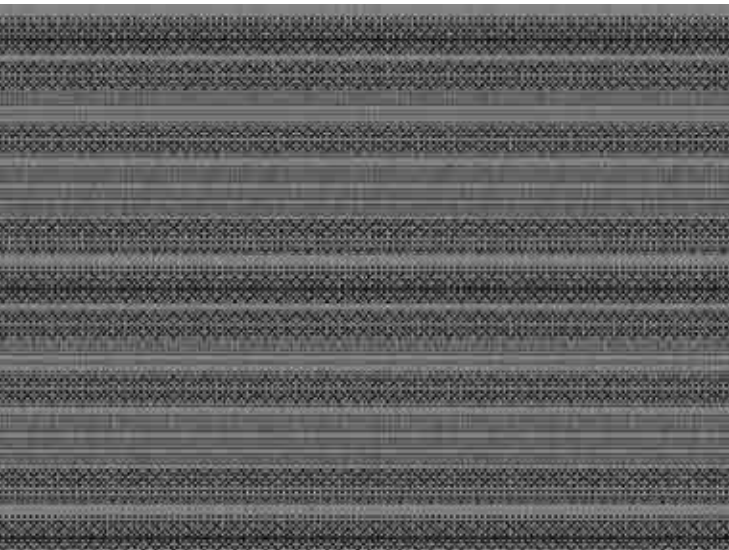


PRIMITIVE

Made in India
Wool & Silk
Ashen, Bordeaux, Denim, Indigo, Ochre, Pine & Plank

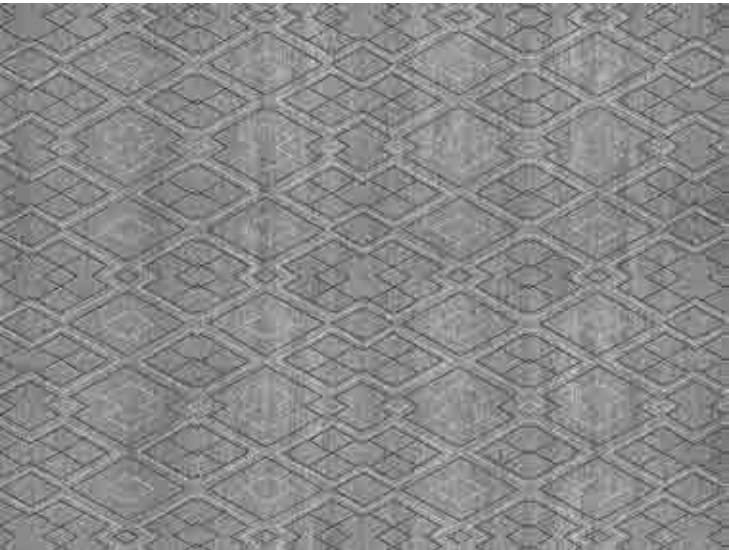


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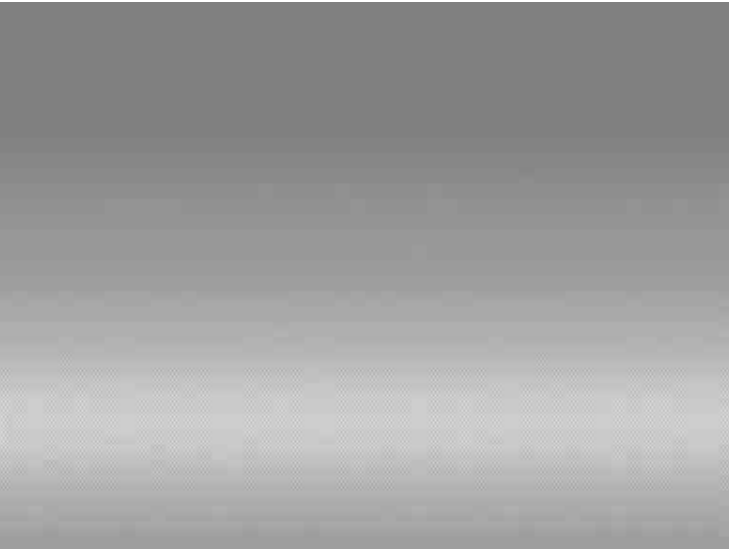
PROMENADE

Made in India
Polyester (PET)
Glenn, Hydra, Haven, Lyman, Grape & Pointer



QUILL

Made in India
Silk
Chatsworth, Eaton & Huntington

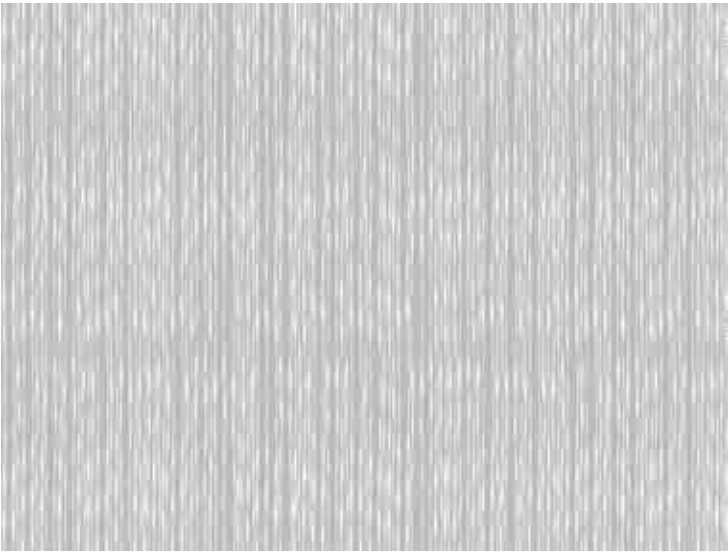


RADCLIFFE

Made in India
Polyester (PET)
Calf, Cort, Coach, Jute, Stem & Terracotta

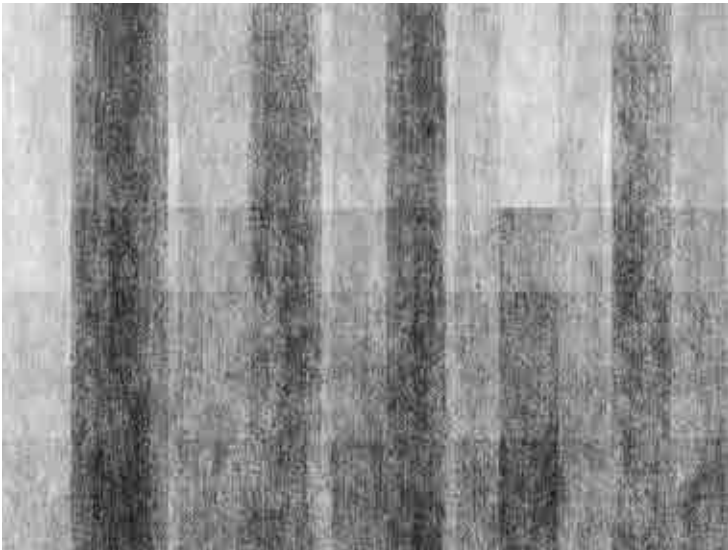
RAND

Made in India
Wool
Amarinthe, Barnstaple, Earl Gray & Maclean



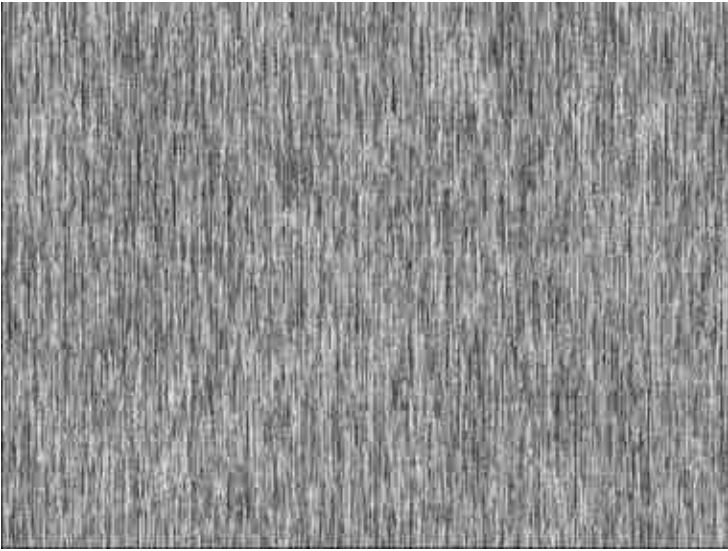
RILL

Made in India
Wool, Silk
Clements, First Light, Pendleton, & Plymouth



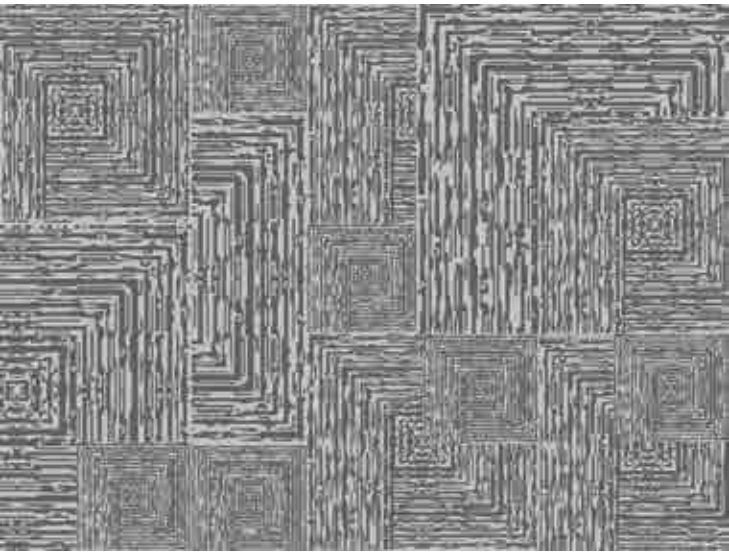
REMY

Made in India
Wool
Collier, Featherstone, Larimar & Peony



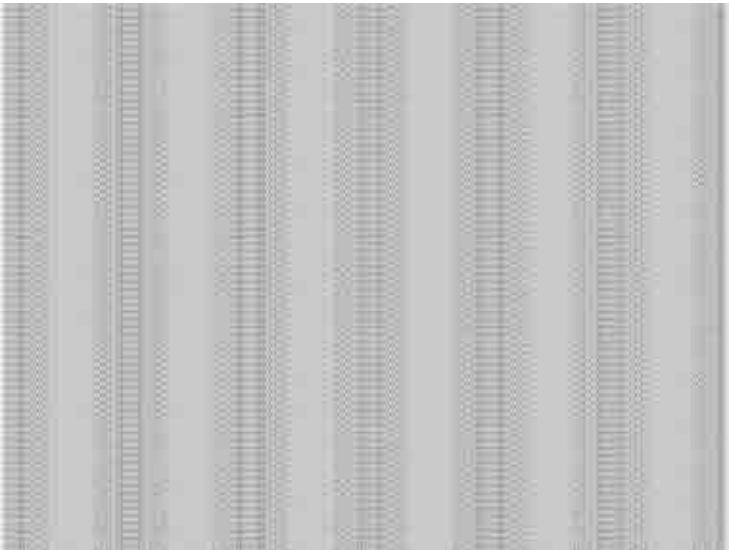
ROVINE

Made in India
Wool & Silk
Lapis, Marmo & Terra



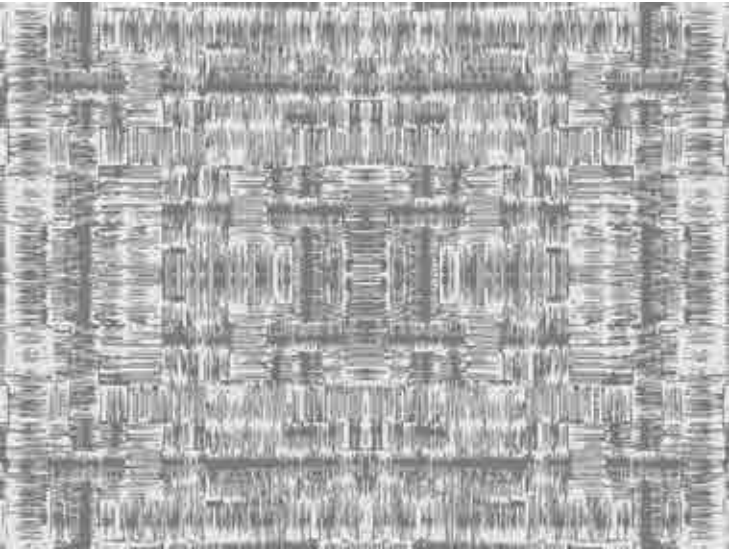
SASHIKO

Made in India
Wool
Aged Iron, Cerulean, Morado & Simm



SEDIRA

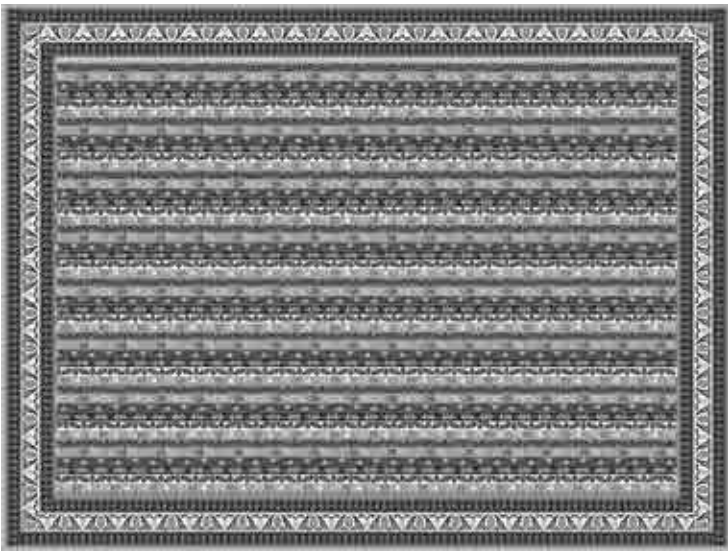
Made in India
Wool
Cyanis, Forde, Greylin
& Roselle



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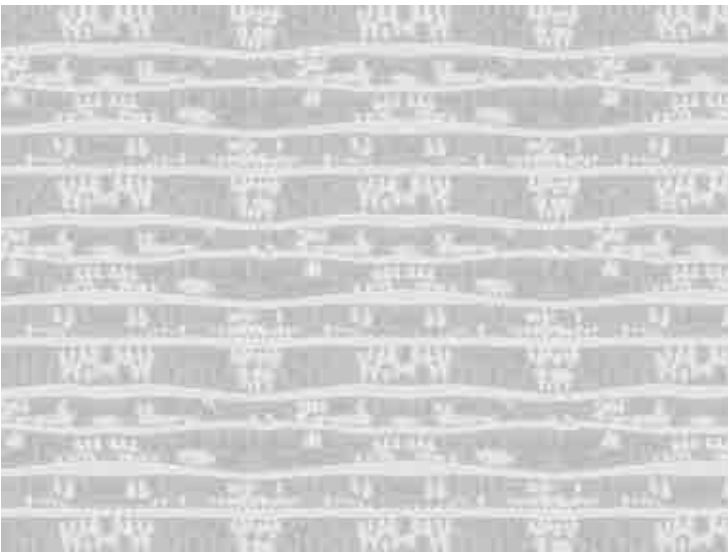
SEN

Made in India
Wool
Benami, Cham, Clay & Reese



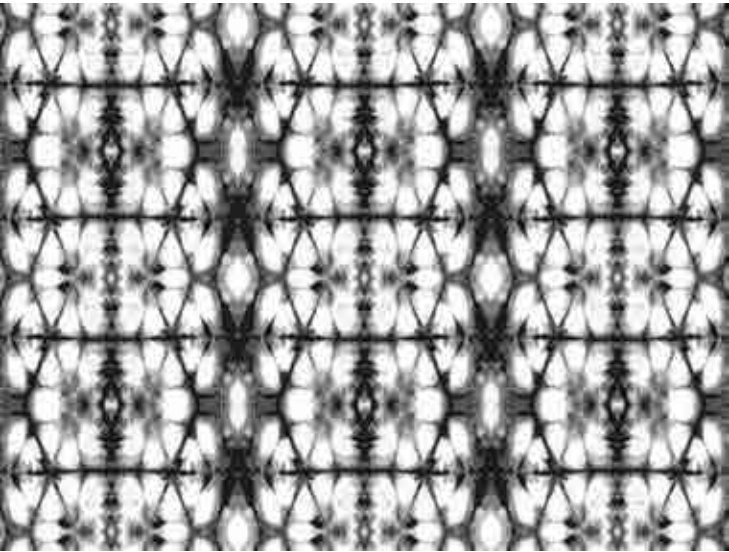
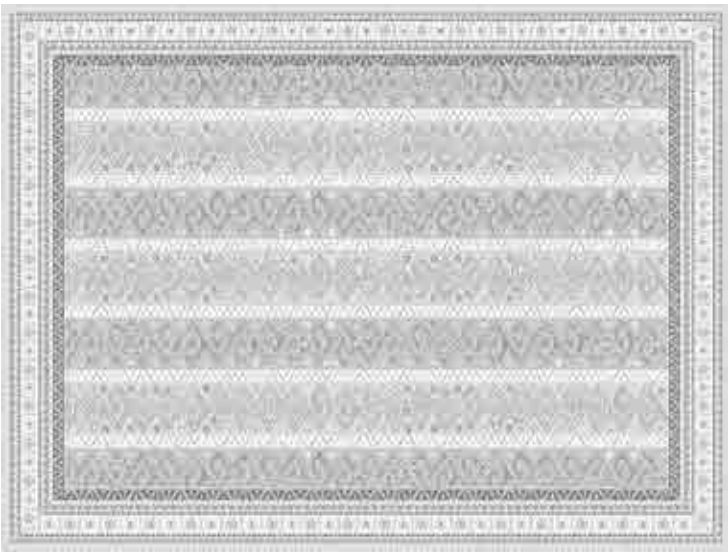
SERENA

Made in India
Polyester (PET)
Breath, Grove, Calm, Harlen, Placid & Timmeny



SHARRA

Made in India
Wool
Dolomite, Jade & Noa

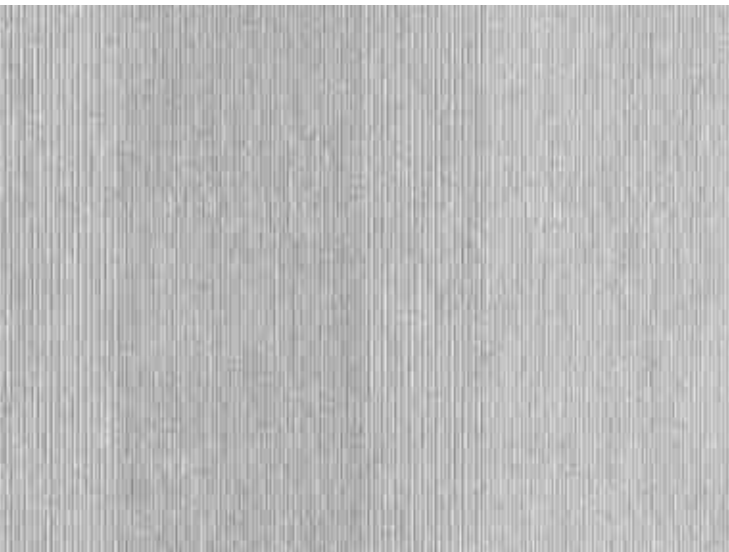


SHIBORI

Made in India
Wool & Silk
Arashi, Konsho, Midori & Rokocha

SKALLA

Made in India
Silk & Cashmere
Florentina, Malabar, Murray & Wren

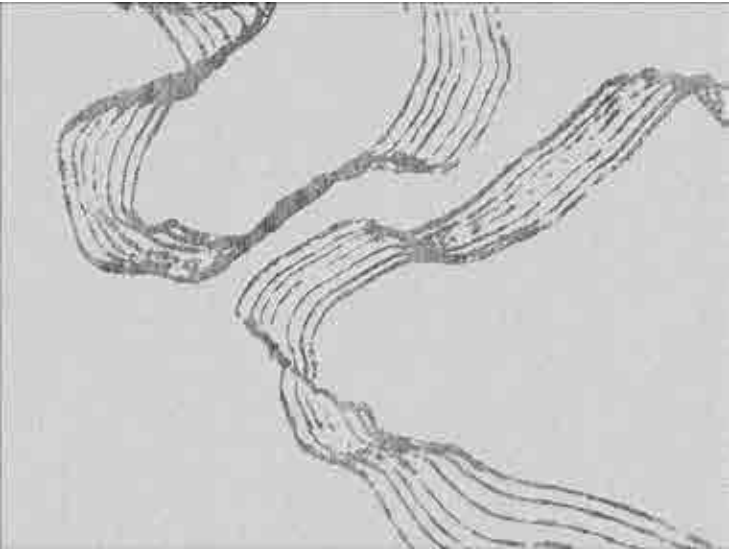


SKINNER

Made in India
Hand-knotted Persian. Cashmere & Wool
Embrace, Glisten & Vento

Made in Nepal
Hand-knotted Tibetan. Wool & Silk
Blossom, Latte & Morning Haze

Made in India
Hand-tufted. Wool & Nylon
Crema, Fizz & Knight



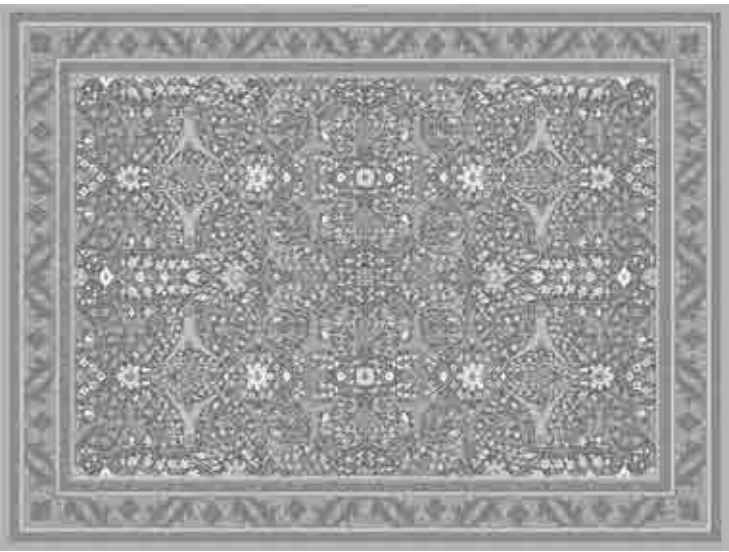
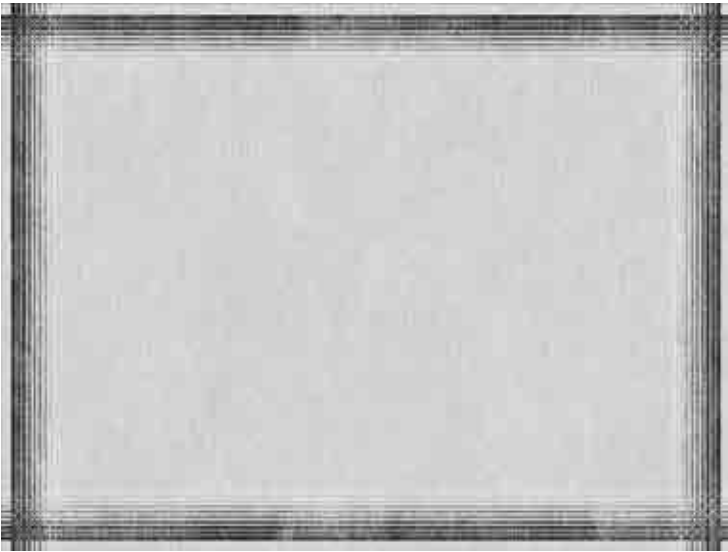
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SORIN

Made in Nepal
Hand-knotted, Tibetan. Wool & Silk
Grace, Shikari & Willow

Made in India
Hand-knotted, Persian. Wool & Silk
Kumo, Empress & Jasper

Made in India
Hand-tufted. Wool & Nylon
Ardo, Eden & Flora

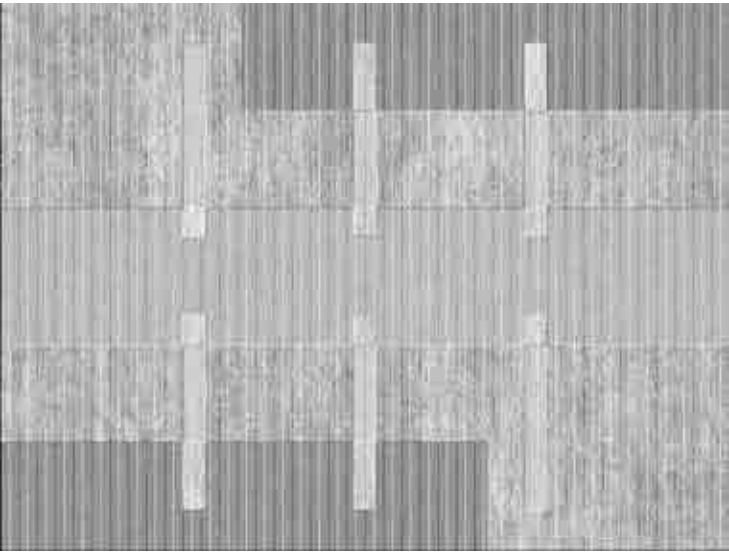
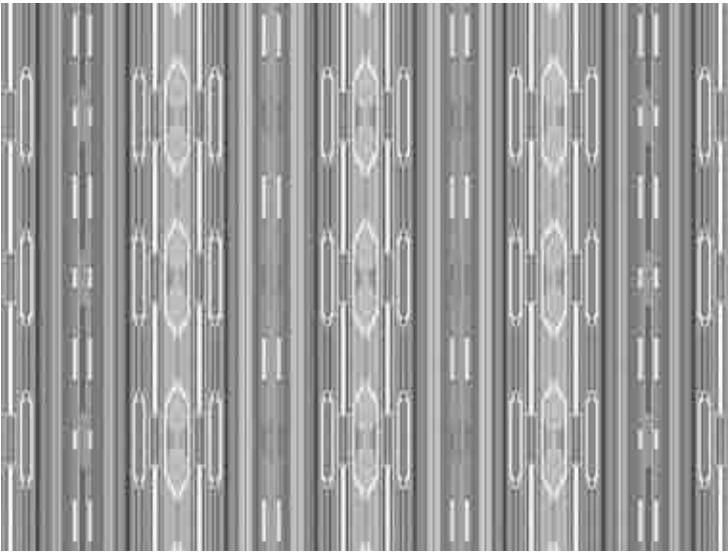


TABI

Made in India
Wool & Silk
Bridge, Camoca & Cascade

SULA

Made in India
Wool
Karani, Maveem & Zeytune

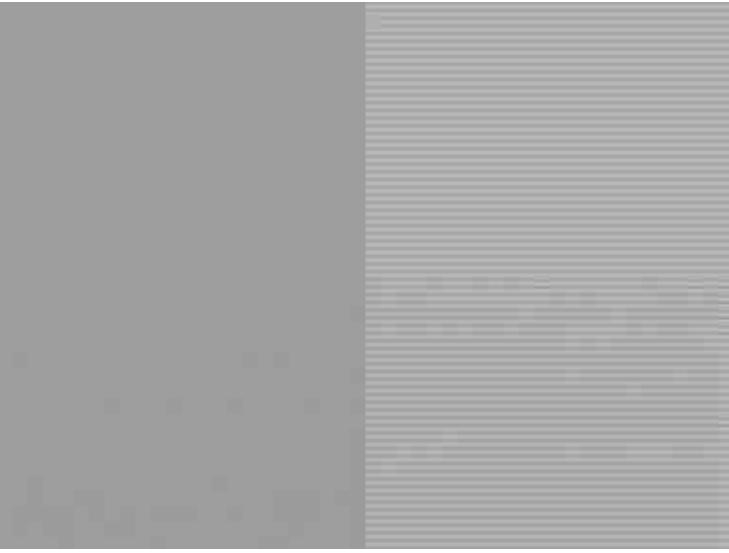
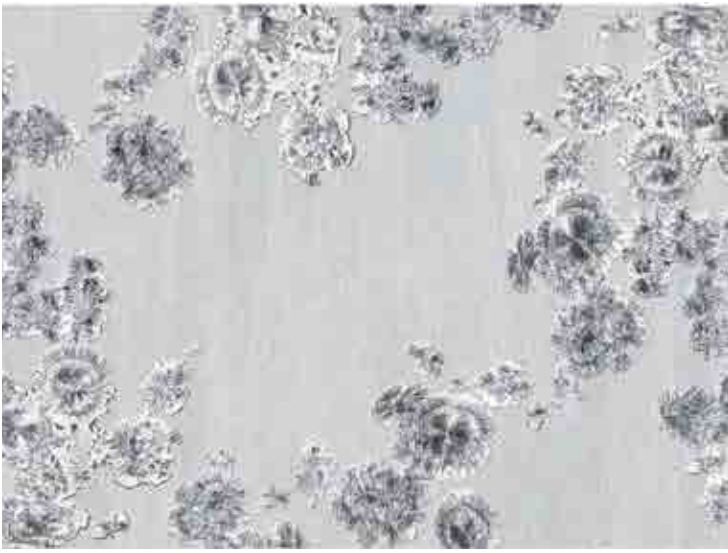


TATAMI

Made in India
Wool & Silk
Confection, Gossamer, Tourmaline & Volley

SYLVAN

Made in Nepal
Wool, Silk
Dulce, Enchanted, Lloyd & Trevino



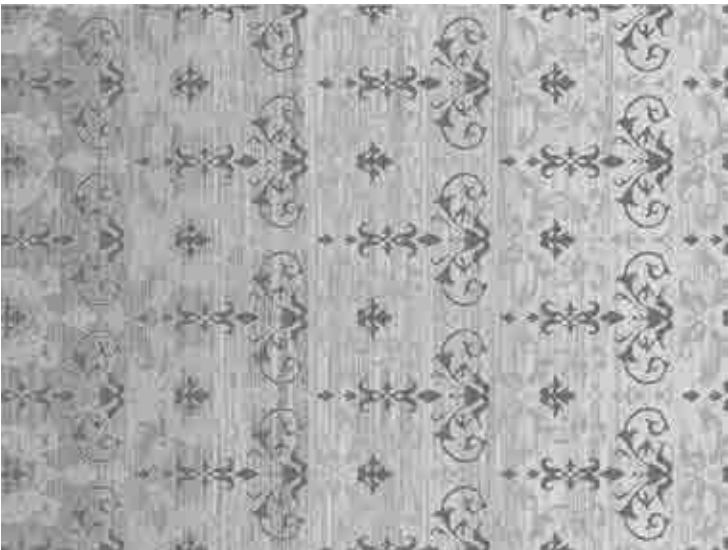
TELLEN

Made in India
Wool & Silk
Aubergine, Oxford, Sequoia, Shade, Twine
& Wildwood

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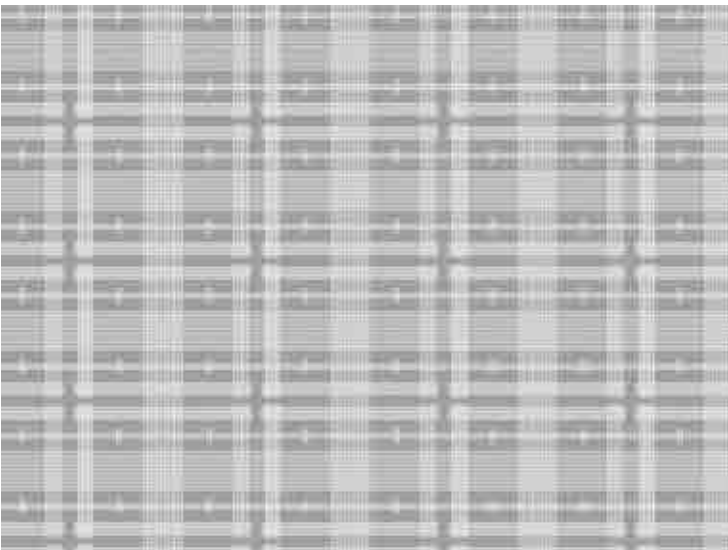
TERNI

Made in India
Wool
Aqua, Carex, Nera & Umbria



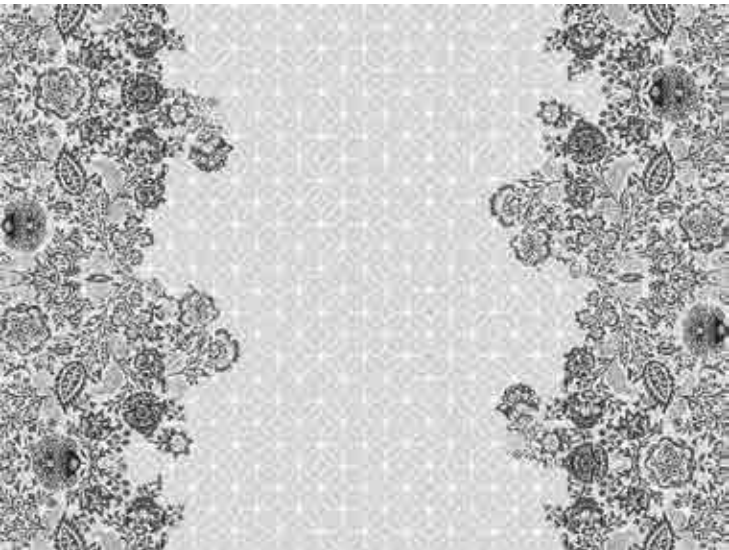
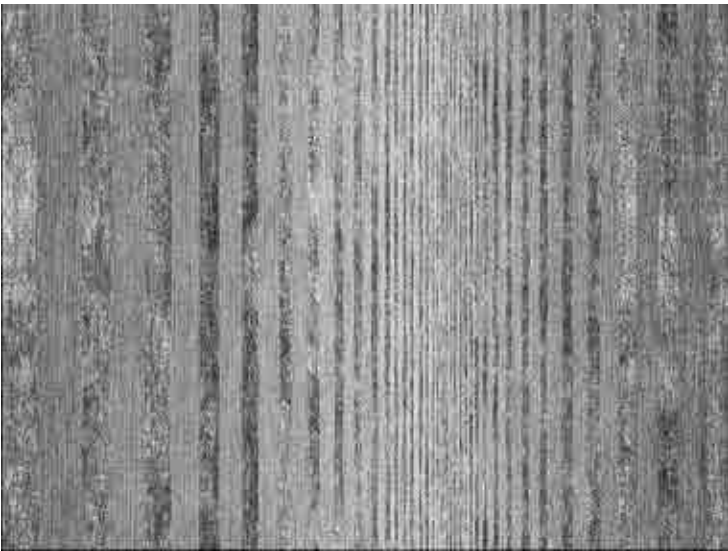
TINIAN

Made in India
Linen Warp, Leather Weft
Deep Blush & Peridot



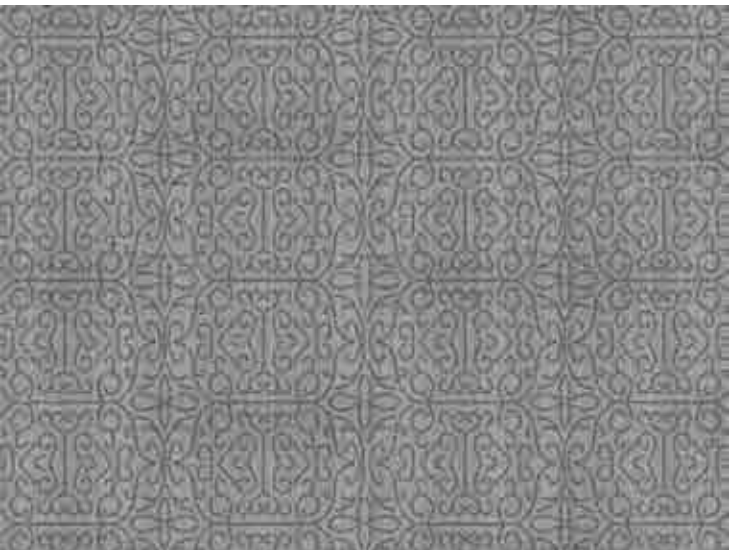
TRACE

Made in India
Wool & Silk
Crane, Foxglove, Lowery & Peyto



TREILLAGE

Made in India
Silk
Brook, Burlap, Lichen & Pond



VINE

Made in India
Silk
Copper, Flagstone, Flax & Picket



WALKER

Made in India
Wool, Silk
Danube, Gregg, Moss & Shoji

WARWICK

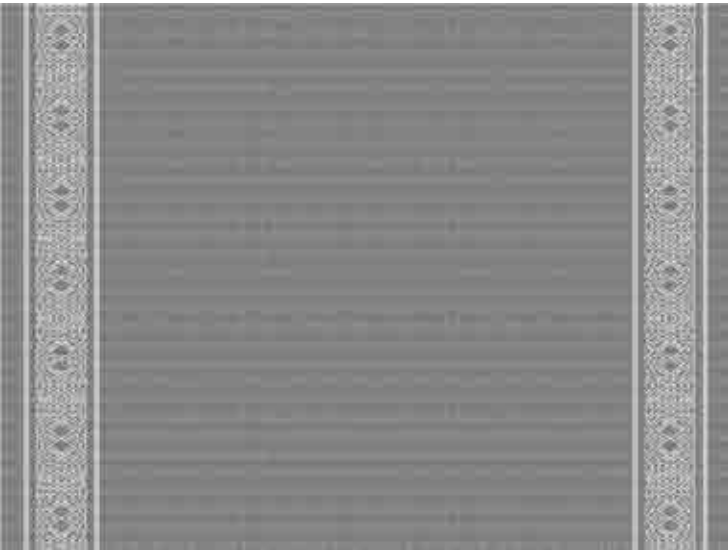
Made in India
Leather
Bower, Caramel, Derby & Royale

A seaming diagram will be provided with DFA



WOODLAND

Made in India
Wool
Ember, Fox, Hawk & Stream



CARE & MAINTENANCE

SHIIR rugs require only routine care and maintenance.

FOR ALL SHIIR RUGS:

- Place padding beneath the rug to prevent undue wear.
- Turn the rug once or twice a year to spread traffic patterns and prevent fading from the sun.

FOR HAND-KNOTTED RUGS:

- Stain resistance can be added for a small charge.
- Vacuum once a week or as needed. Turn the beater bar off (this typically means using the “bare floor” setting instead of the “carpet” setting).
- Spot clean with mild soap and water or call a trusted professional.
- Professionally clean once every three to five years, only as needed.
- To store, wrap in plastic, add moth balls and tape securely closed.

FOR LEATHER AND HAIR ON HIDE RUGS:

- Contact a trusted professional for major spills or stains.
- In case of spills, blot immediately with a soft, dry, clean cloth.
- In case of stains, blot with a cloth very lightly dampened with warm water.
- In case of stubborn stains, apply a small amount of a mixed solution of water and mild soap such as Palmolive or Dawn. Blot to release the stain and then blot again with a dry cloth.
- Always blot from the outside of a spill or stain inward toward the center. Never rub, scrub or use a circular motion. Do not use heat.
- After cleaning, gently pat dry.
- To store, roll or lay flat in a breathable cloth bag.

FOR LEATHER RUGS ONLY:

- Dust periodically with a soft, dry, clean cloth. Do not vacuum.
- Some leathers are inherently sensitive; always test on an inconspicuous spot before cleaning.
- Do not use saddle soaps, oils, abrasives, furniture polish, varnish or other harsh cleaners or solvents. These will negatively impact the appearance of the rug’s surface.

FOR HAIR ON HIDE RUGS ONLY:

- Sweep or brush periodically. If you must use a vacuum, take care to use the “bare floor” setting. Never use the beater bar.

Note that it is natural for leather and hair on hide rugs to develop creasing during shipping. Your new rug will soon lay flat.

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Thank you to Golden Triangle, Jiun Ho Showroom, Lonney White Studio, Peerspace, Primitive, The Robey and The Wickwood Inn for generously sharing their beautiful spaces with us.

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OUR CURATED
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